

Building an **A**zure Data Analytics Platform *End-to-End*

Paul Andrew
Technical Architect



Cloud Formations

Our Core Offerings

Supporting you on every level. Providing stakeholders with transparent reviews and feedback on planning, rollout and platform architecture.

Advisory



Strategy

Ensuring business value in everything, motivated by use cases, people and process. Aligned to the latest industry standards and concepts.

Partnering for the long term. From development to operations, monitoring and alerting. We'll support your business-critical platforms.

Lifecycle Support



Design

Scalable platform design using cloud native technology, reducing time to insight for batch, stream and event driven workloads for fabric and mesh architectures.

Knowledge sharing from the experts. Ensuring skills remain relevant for emerging cloud technologies and techniques.

Training

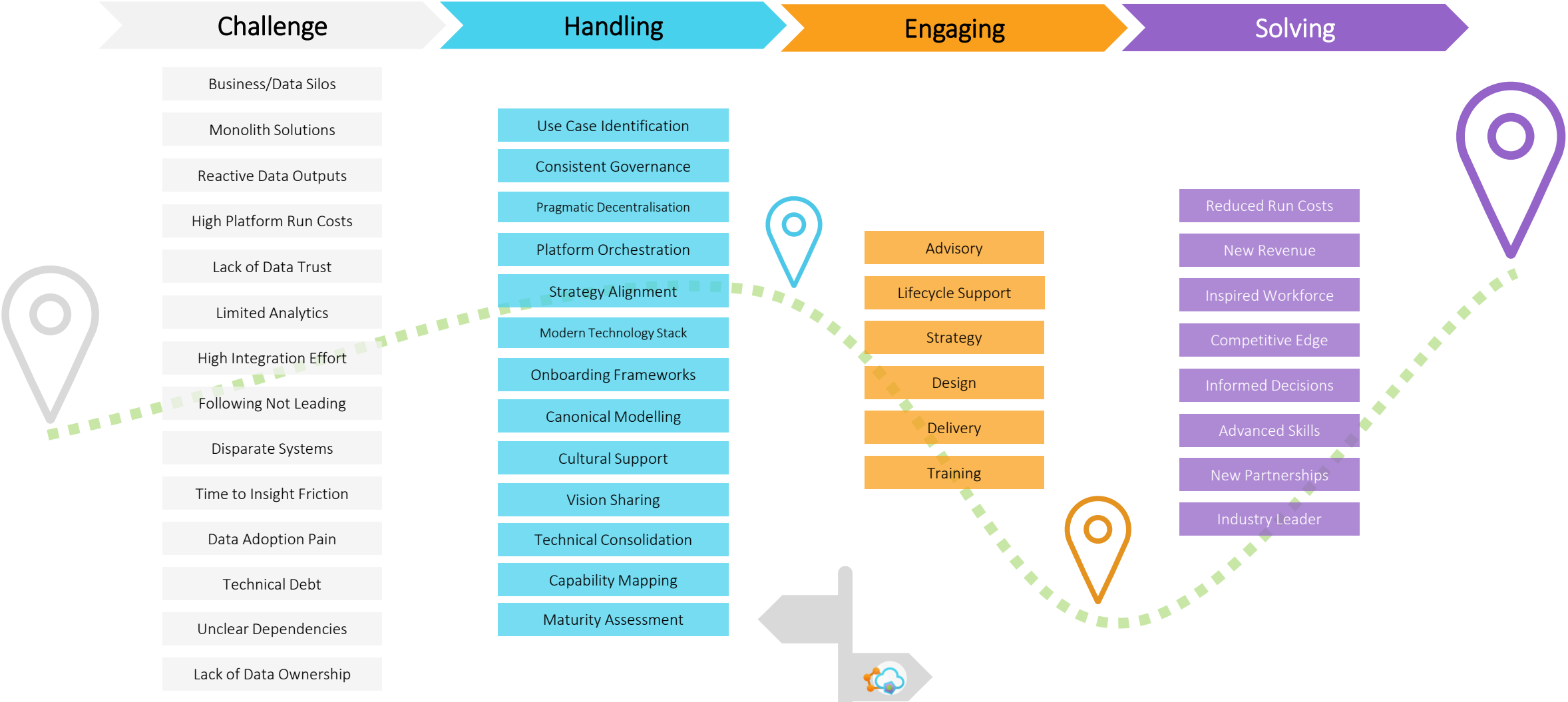


Delivery

Highly experienced engineers to support your implementation, with a full complement of continuous deployment practices and reusable assets.

Common Data Problems

Identifying Pathways to Value and Data Insights





Cloud Formations





Business


Contact Us

 <https://cloudformations.org>

 contactus@cloudformations.org

 [In/CloudFormations](https://www.linkedin.com/company/cloudformations)

 [@CloudFormsLtd](https://twitter.com/CloudFormsLtd)

 [CloudFormationsLtd](https://www.facebook.com/CloudFormationsLtd)

bit.ly/cf-meet





16 edycja konferencji SQLDay



13-15 maja 2024, WROCŁAW + ONLINE

partner platynowy

lingaro

partner złoty



V O L V O



partner srebrny



Paul Andrew



Founder & Director
Chief Technology Officer

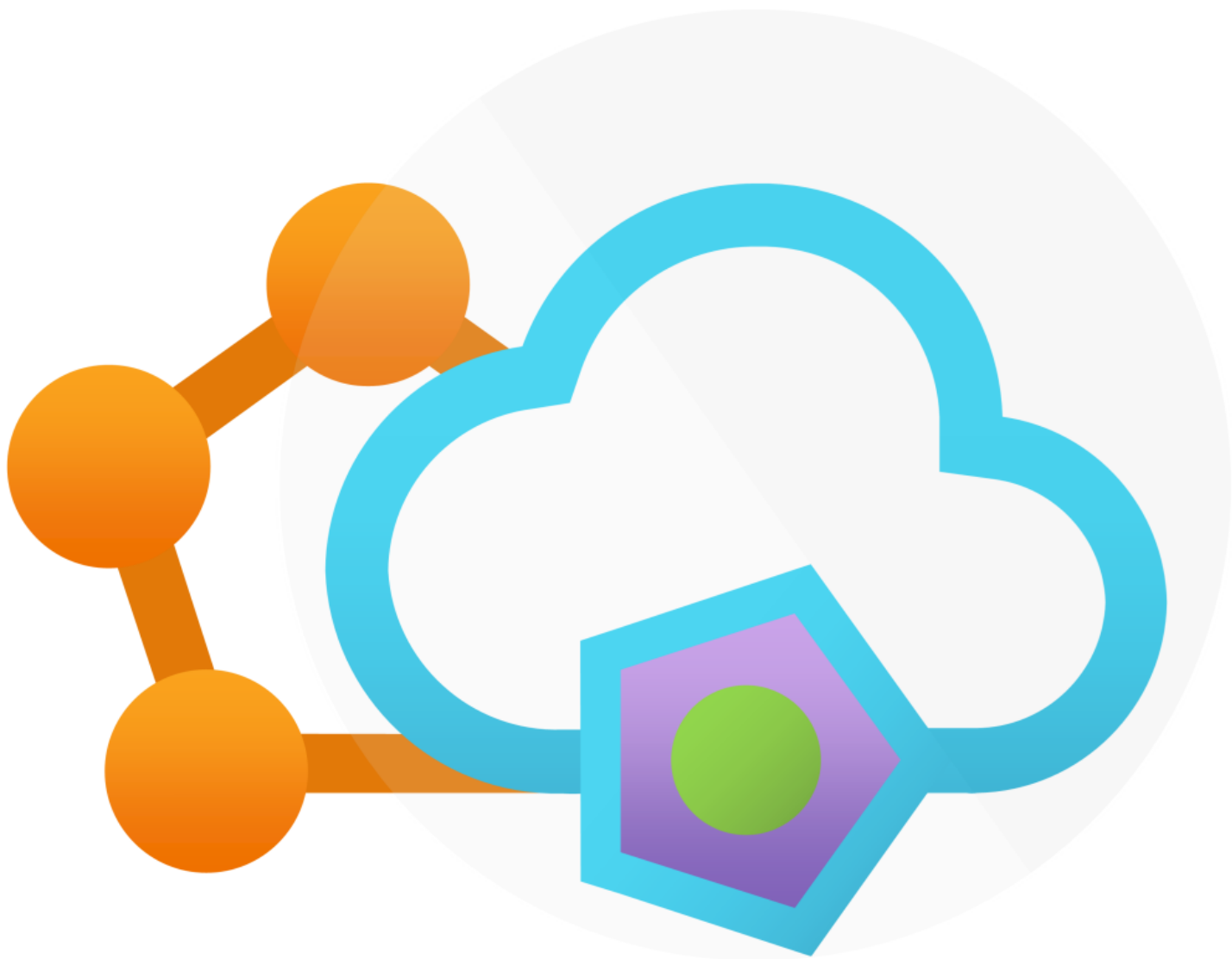


/mrpaulandrew
@mrpaulandrew
In/mrpaulandrew

- Mentor | Author
- Speaker | Podcast Host
- Event Organiser

SQL Server 2000





Building an Azure Data Analytics Platform

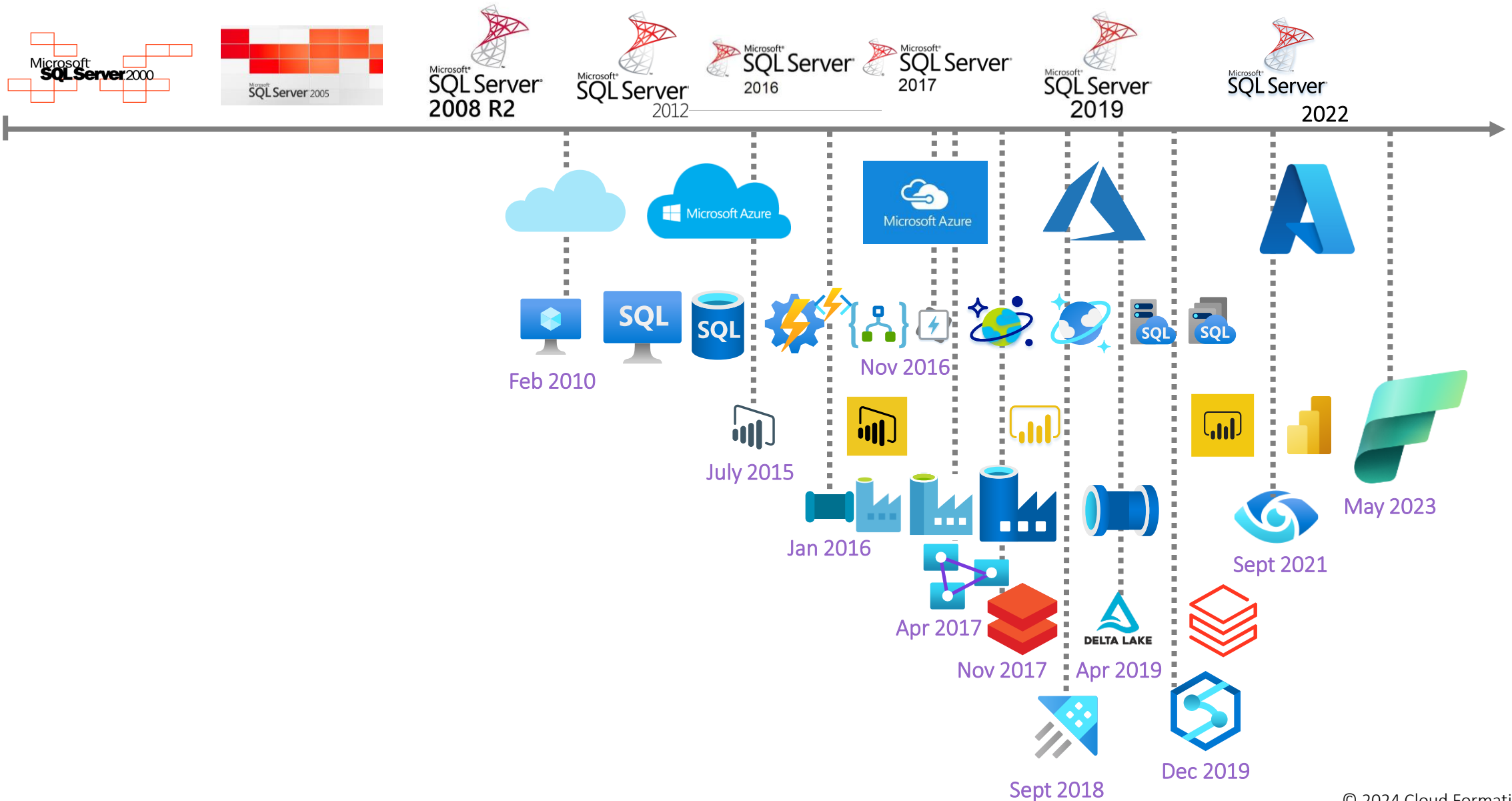
End-to-End

Paul Andrew
Technical Architect



Cloud Formations

A Timeline of Microsoft Data Technology



Agenda



1. Design
2. Extract
3. Transform
4. Load

Agenda



1. Design
2. Extract
3. Transform
4. Load

Question:

What is the answer to life, the universe and everything?

Answer:



42



Answer:

It depends!



Question:

What is big data?

Answer:

It depends!



Answer:

Any data that you cannot process
in the time that you have/want
using the technology you have.



Volume
Velocity
Variety
Veracity
Value

- Buck Woody

@BuckWoodyMSFT



Question: What is our goal?



Data Sources

Paul's Magic Box -
From the Hogwarts!

Data Warehouse



Data Insights

Data = Information = Knowledge = Power

Question: What is our goal?



Data Sources



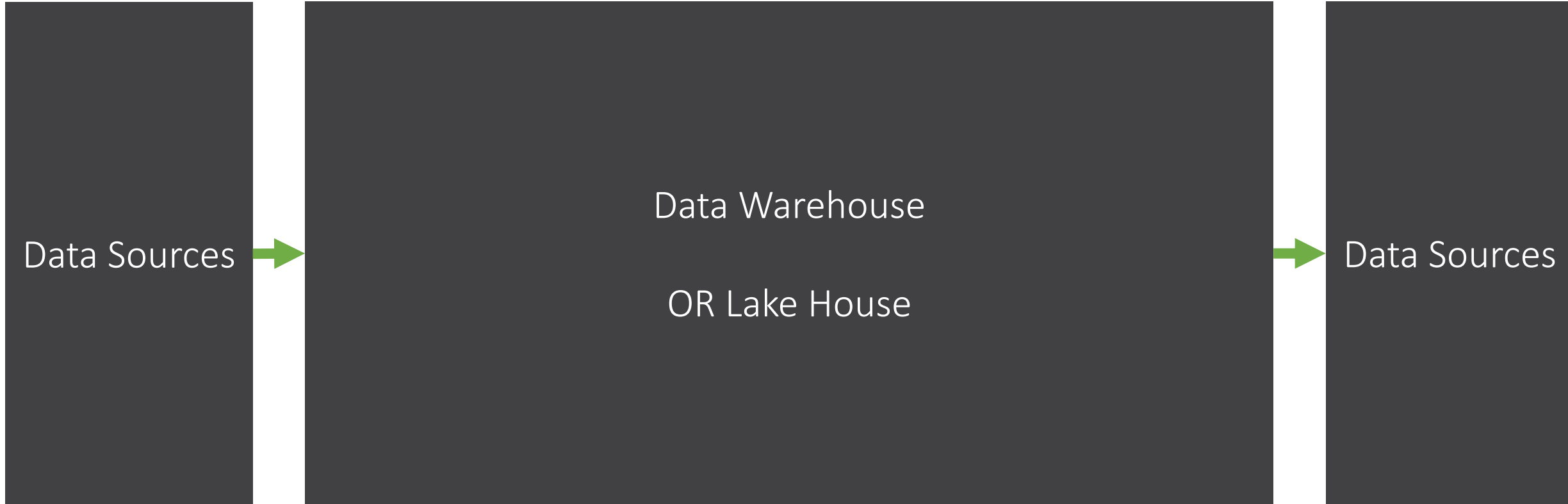
Data Warehouse



Data Insights

Data = Information = Knowledge = Power

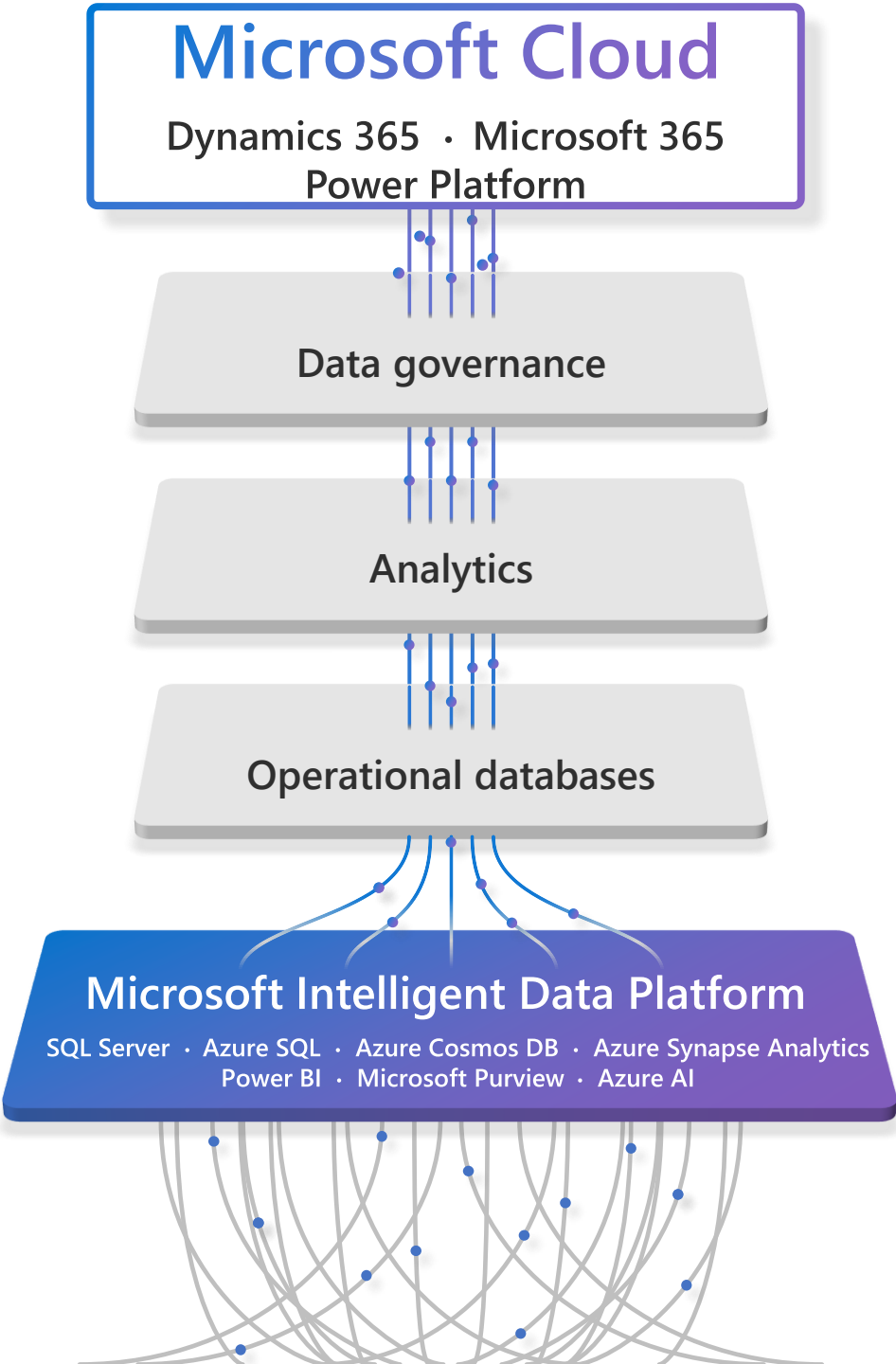
Paul's Reference Architecture



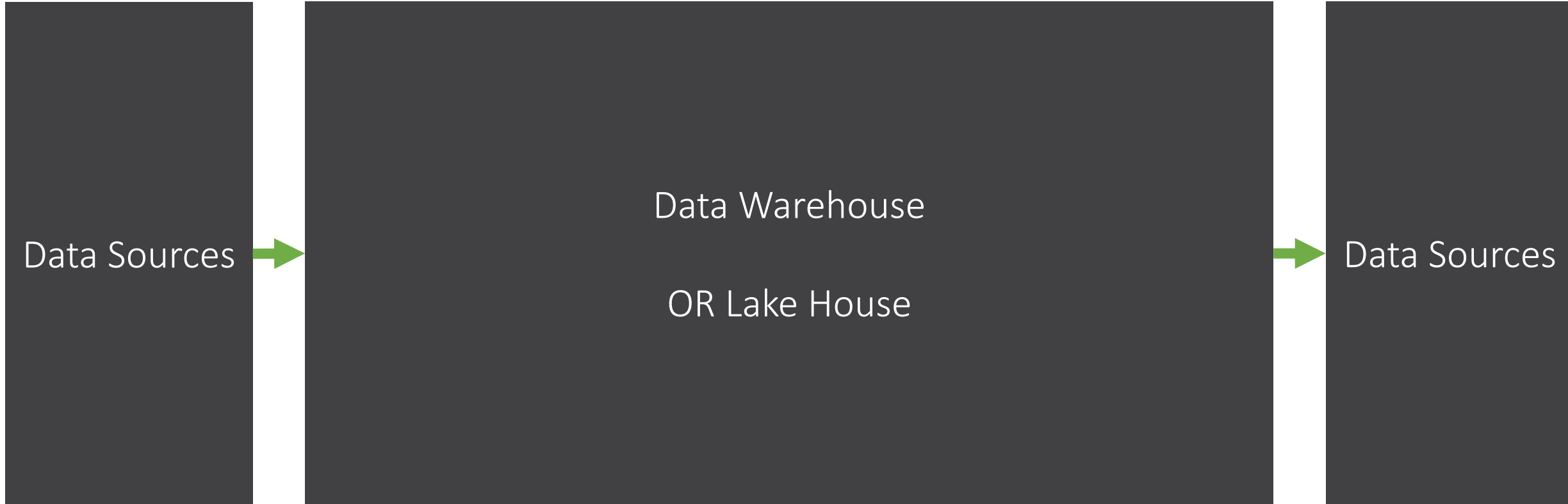
Data = Information = Knowledge = Power

Microsoft's Intelligent Data Platform

-  Azure Active Directory
-  Microsoft Defender
-  Microsoft Sentinel
-  Azure Policy Controls



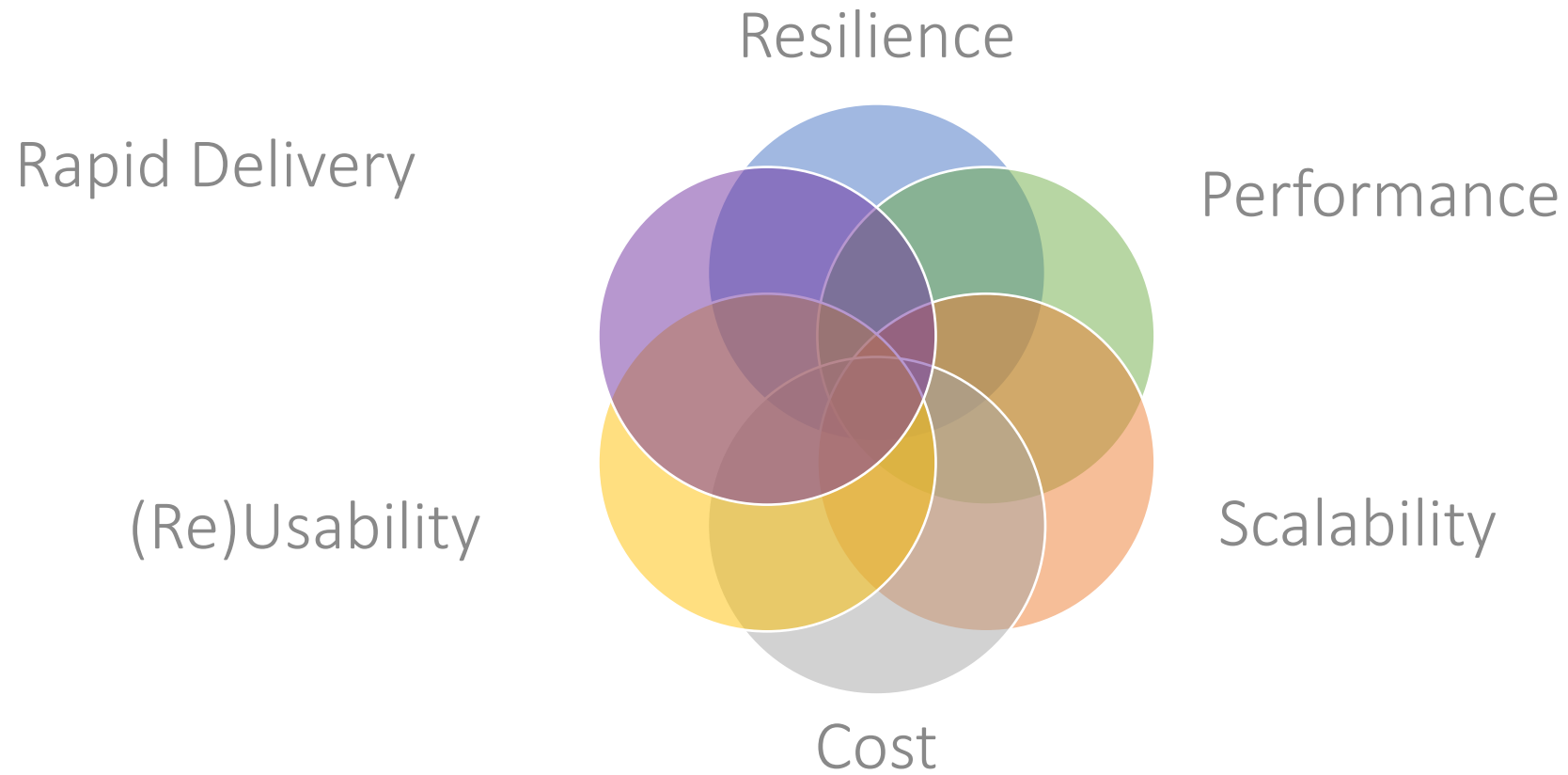
Paul's Reference Architecture



Data = Information = Knowledge = Power

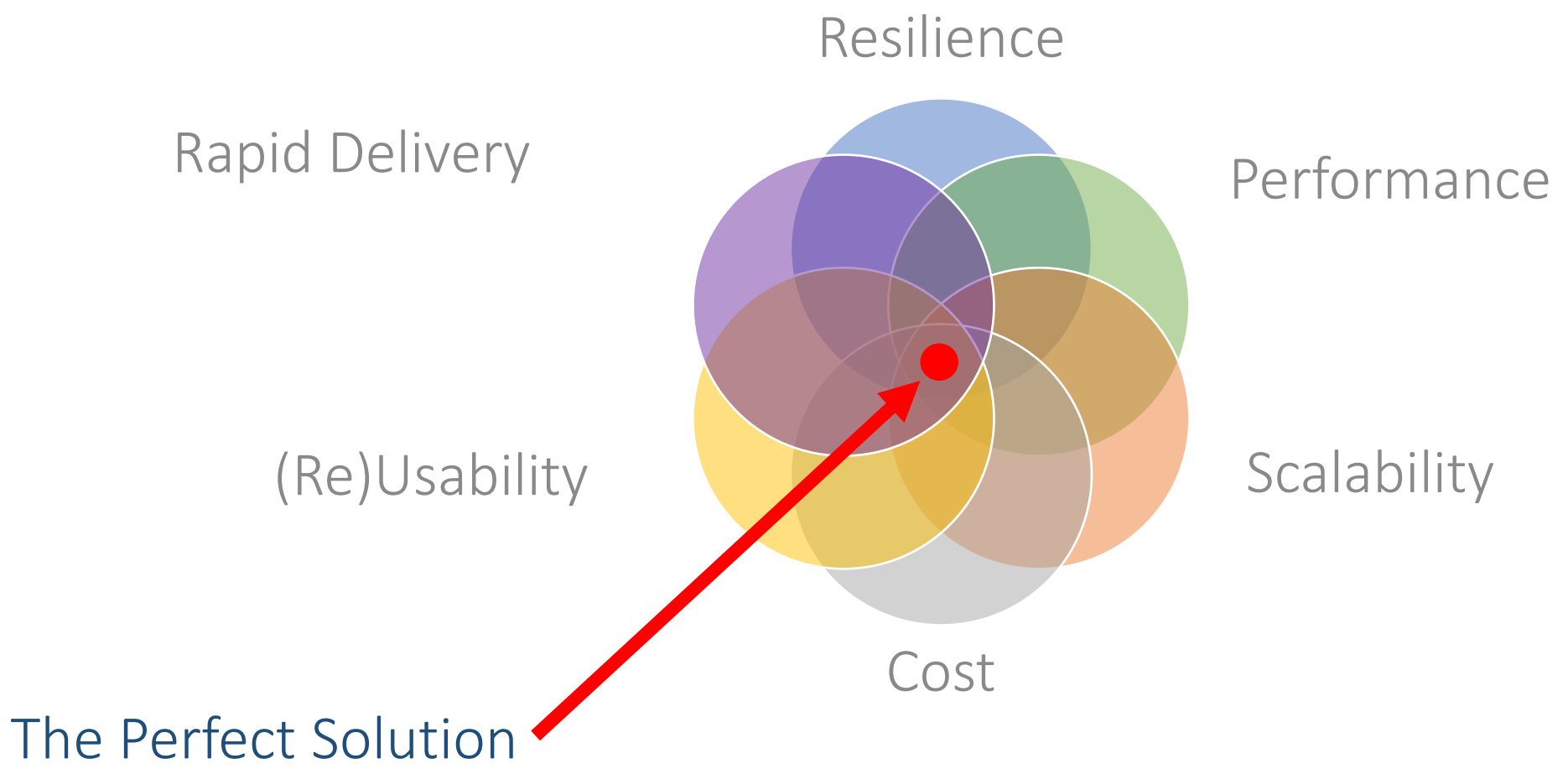


What is your primary design focus?



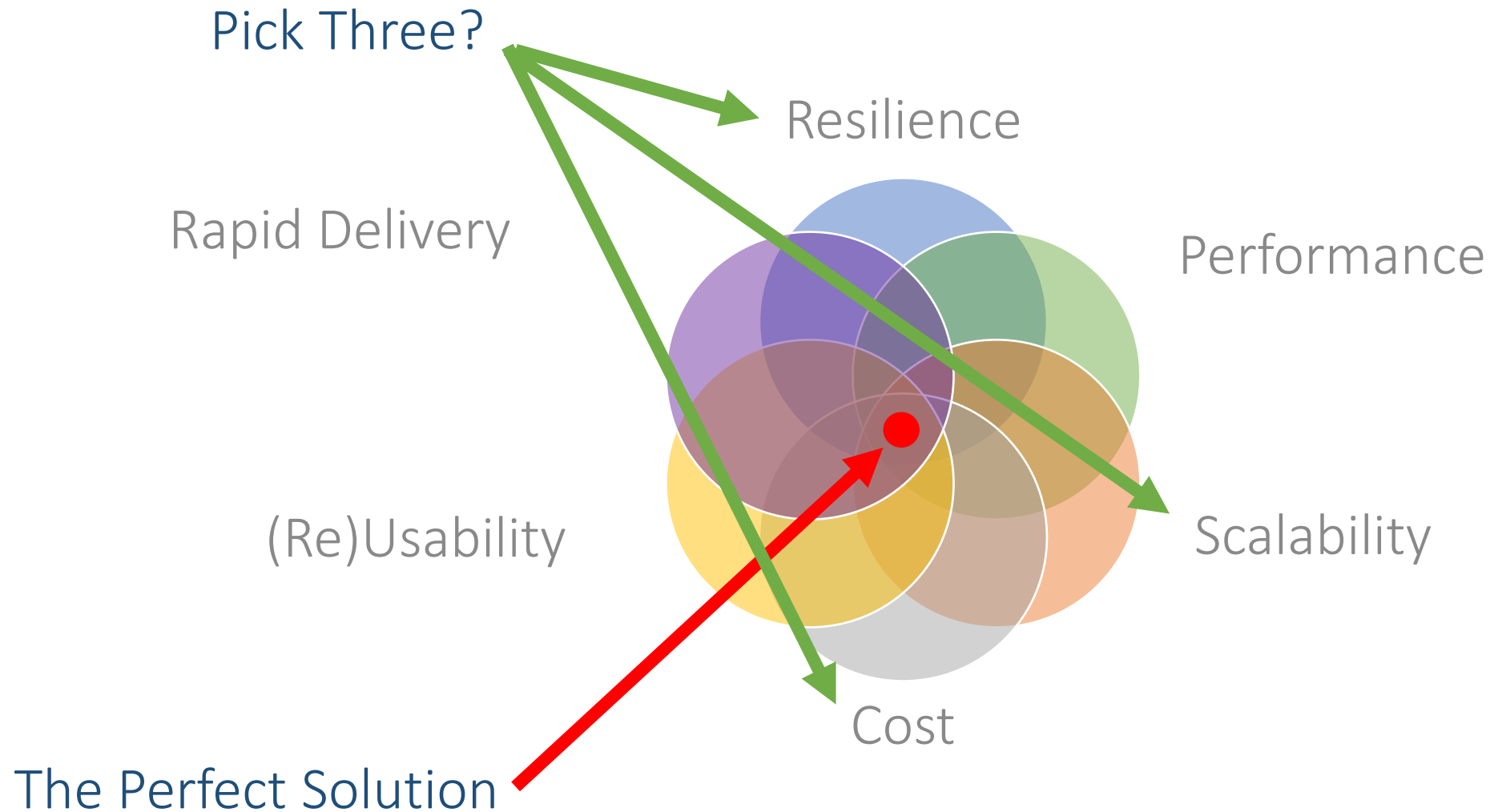


What is your primary design focus?





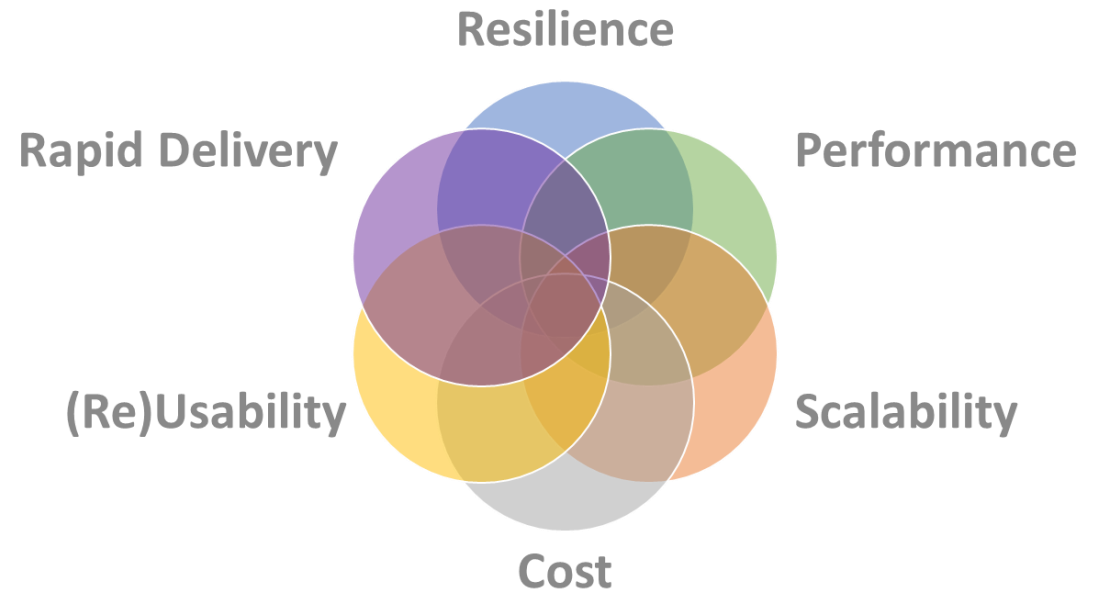
What is your primary design focus?



Agenda



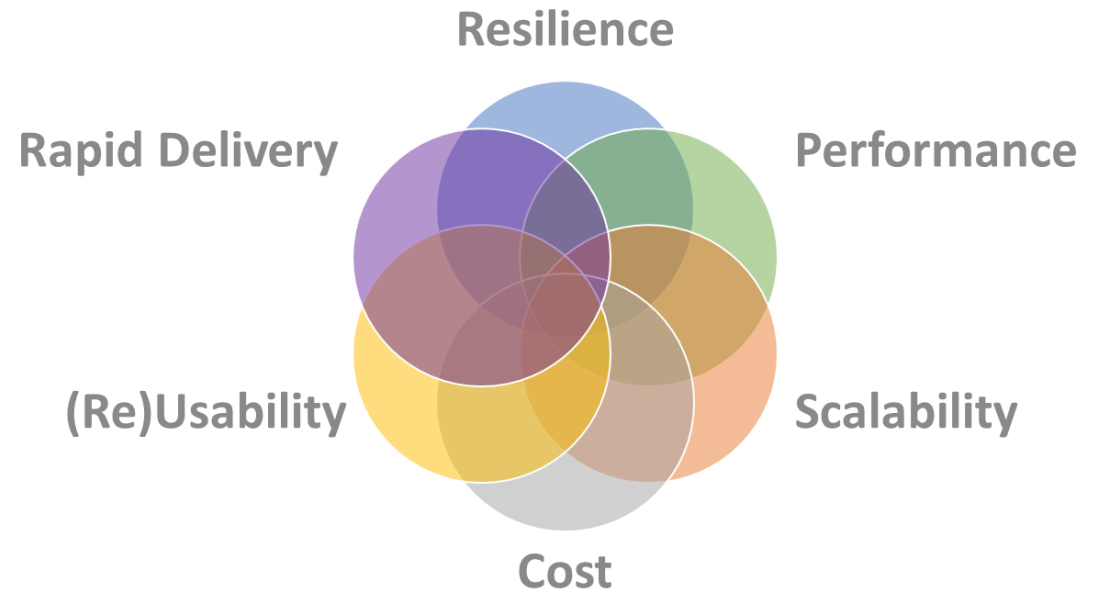
1. Design ✓
2. Extract
3. Transform
4. Load



Agenda



1. Design ✓
2. Extract
3. Transform
4. Load





Data Extraction & Ingestion



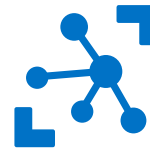
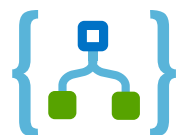
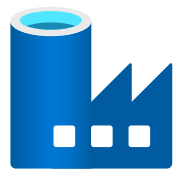
Data Structure



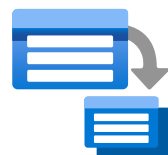
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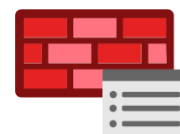
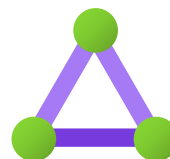
Push or Pull



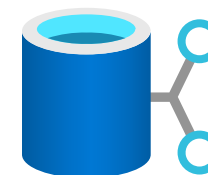
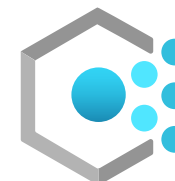
Batch or Speed



Public or Private Transfer



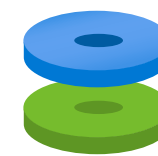
Data Sensitivity



Data Volume



!= Big



== Big



=> Big



Data Extraction & Ingestion – Spec v1



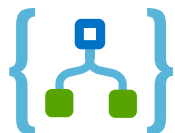
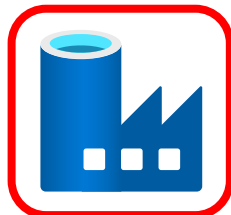
Data Structure



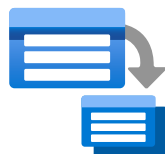
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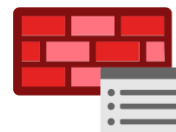
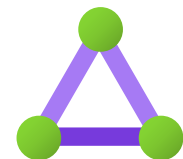
Push or Pull



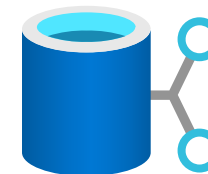
Batch or Speed



Public or Private Transfer



Data Sensitivity

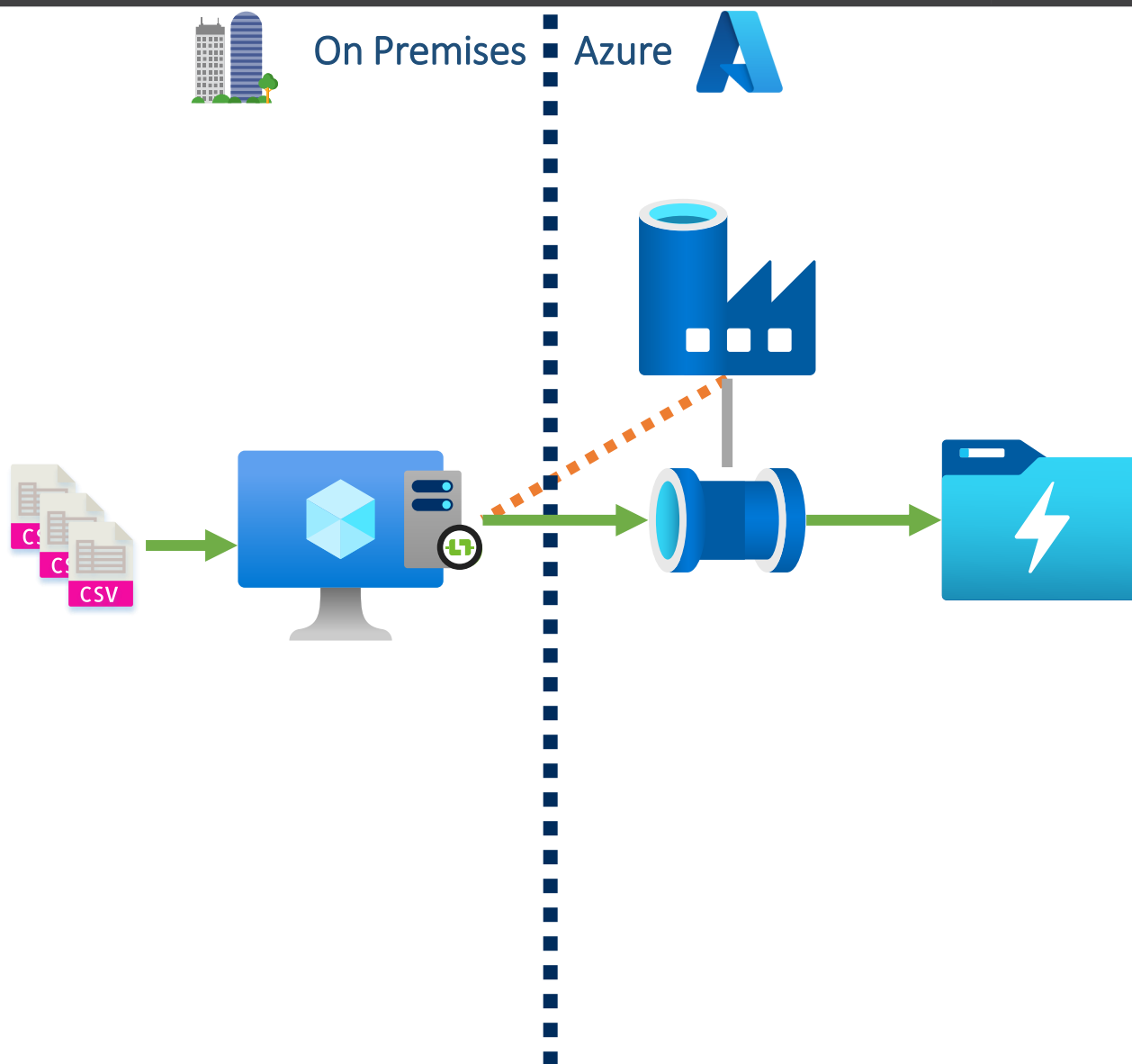


Data Volume





Data Extraction & Ingestion – Solution 1



Requirements:

- Flat files
- From local storage
- Pulled from source
- Batch load
- Public connections
- No PII data
- Small data volumes



Data Extraction & Ingestion – Spec v2



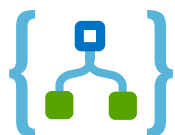
Data Structure



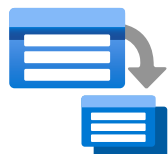
Data Source



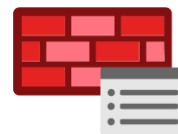
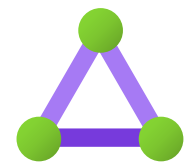
Push or Pull



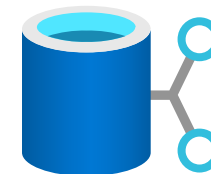
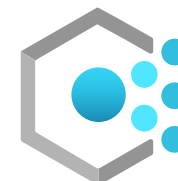
Batch or Speed



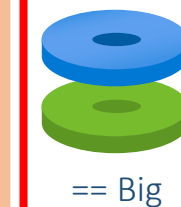
Public or Private Transfer



Data Sensitivity

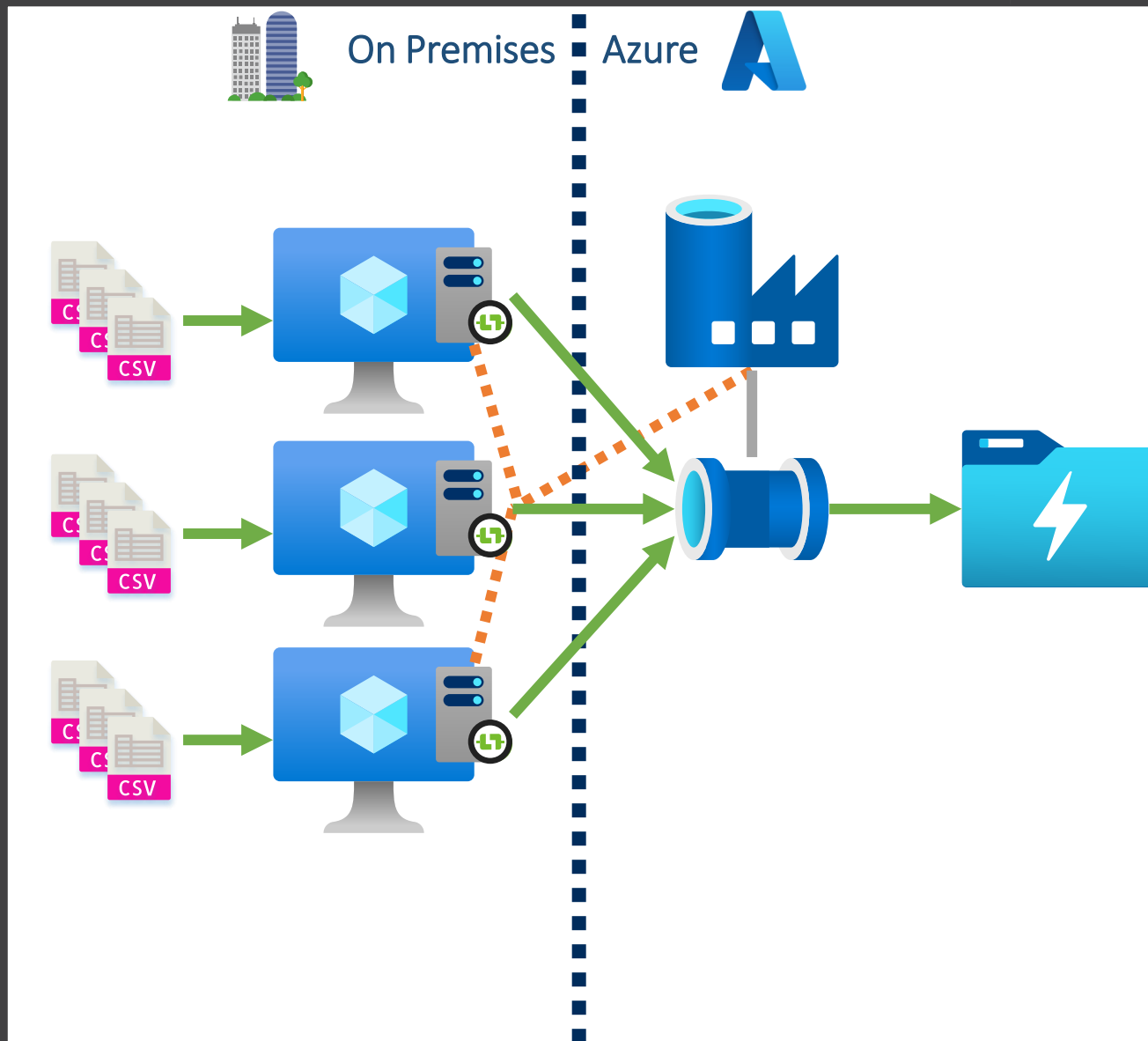


Data Volume





Data Extraction & Ingestion – Solution 2



Requirements:

- Flat files
- From local storage
- Pulled from source
- Batch load
- Public connections
- No PII data
- Large data volumes



Data Extraction & Ingestion – Spec v3



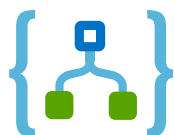
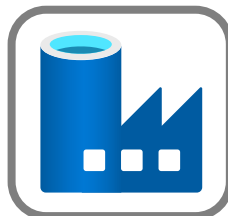
Data Structure



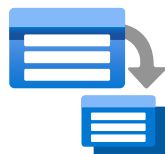
Data Source



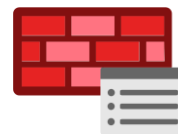
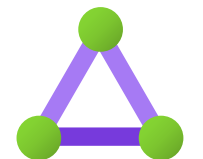
Push or Pull



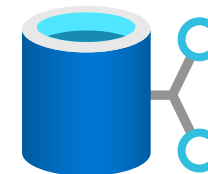
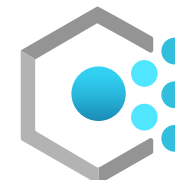
Batch or Speed



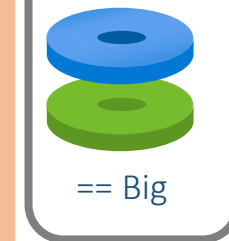
Public or Private Transfer



Data Sensitivity

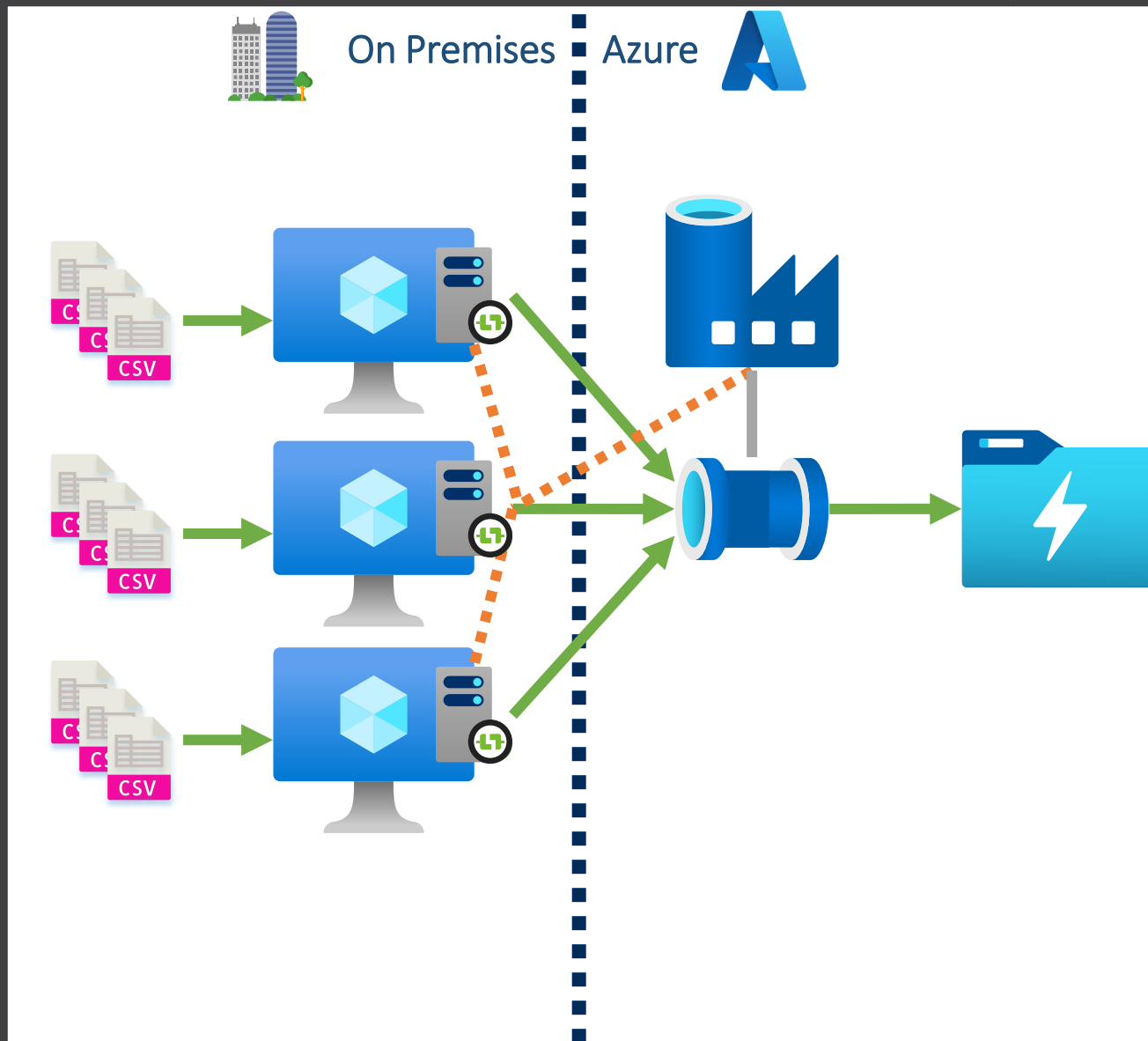


Data Volume





Data Extraction & Ingestion – Solution 3

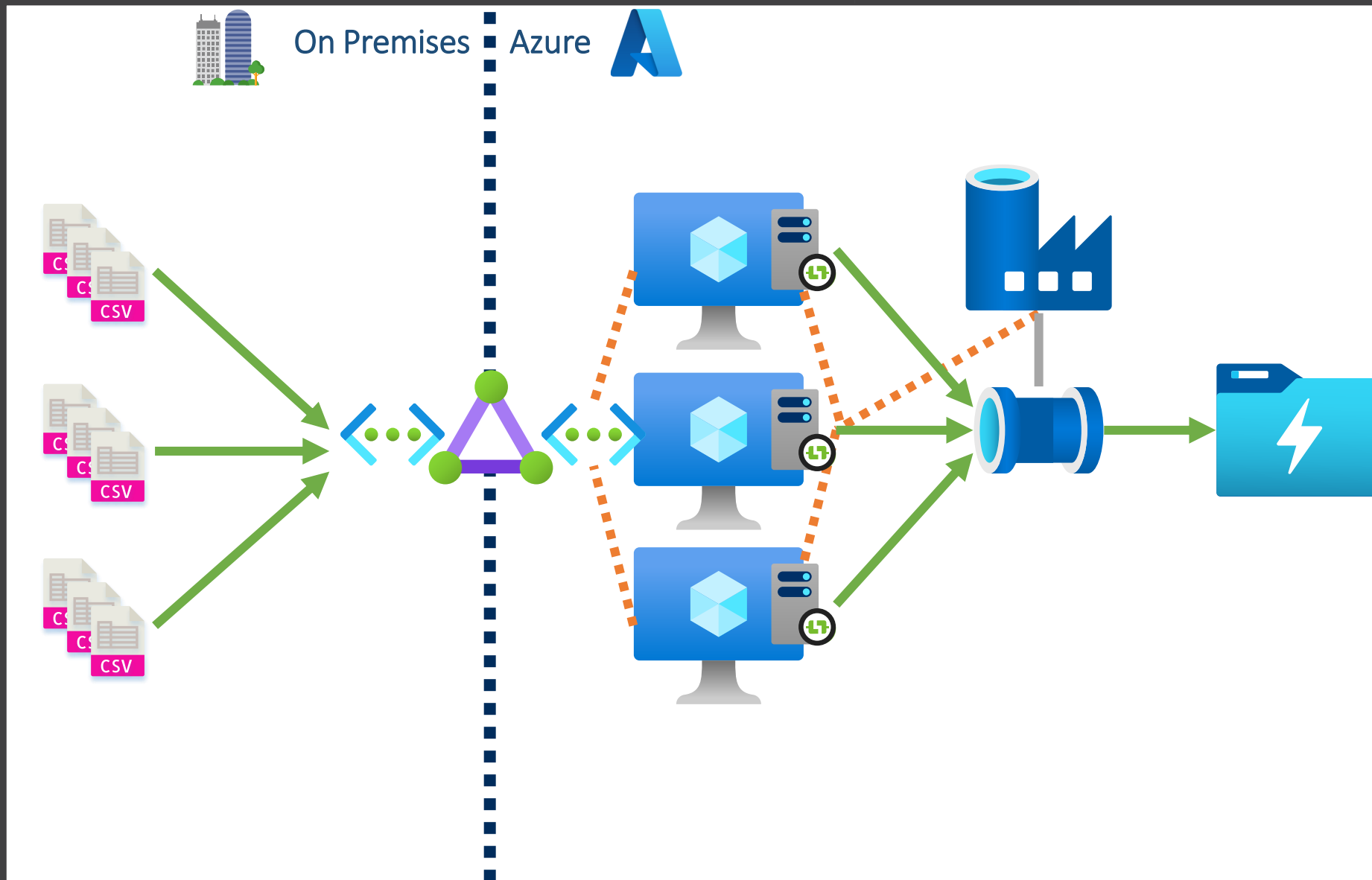


Requirements:

- Flat files
- From local storage
- Pulled from source
- Batch load
- Private connections
- No PII data
- Large data volumes



Data Extraction & Ingestion – Solution 3



- Requirements:
- Flat files
 - From local storage
 - Pulled from source
 - Batch load
 - Private connections
 - No PII data
 - Large data volumes



Data Extraction & Ingestion – Spec v4



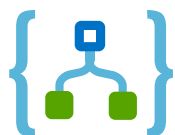
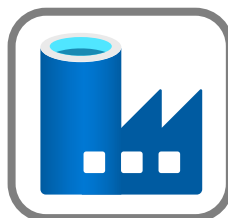
Data Structure



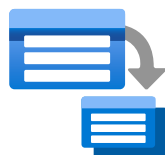
Data Source



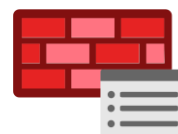
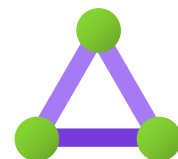
Push or Pull



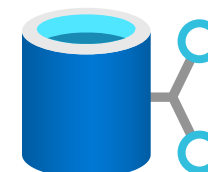
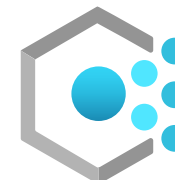
Batch or Speed



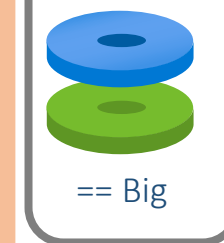
Public or Private Transfer



Data Sensitivity

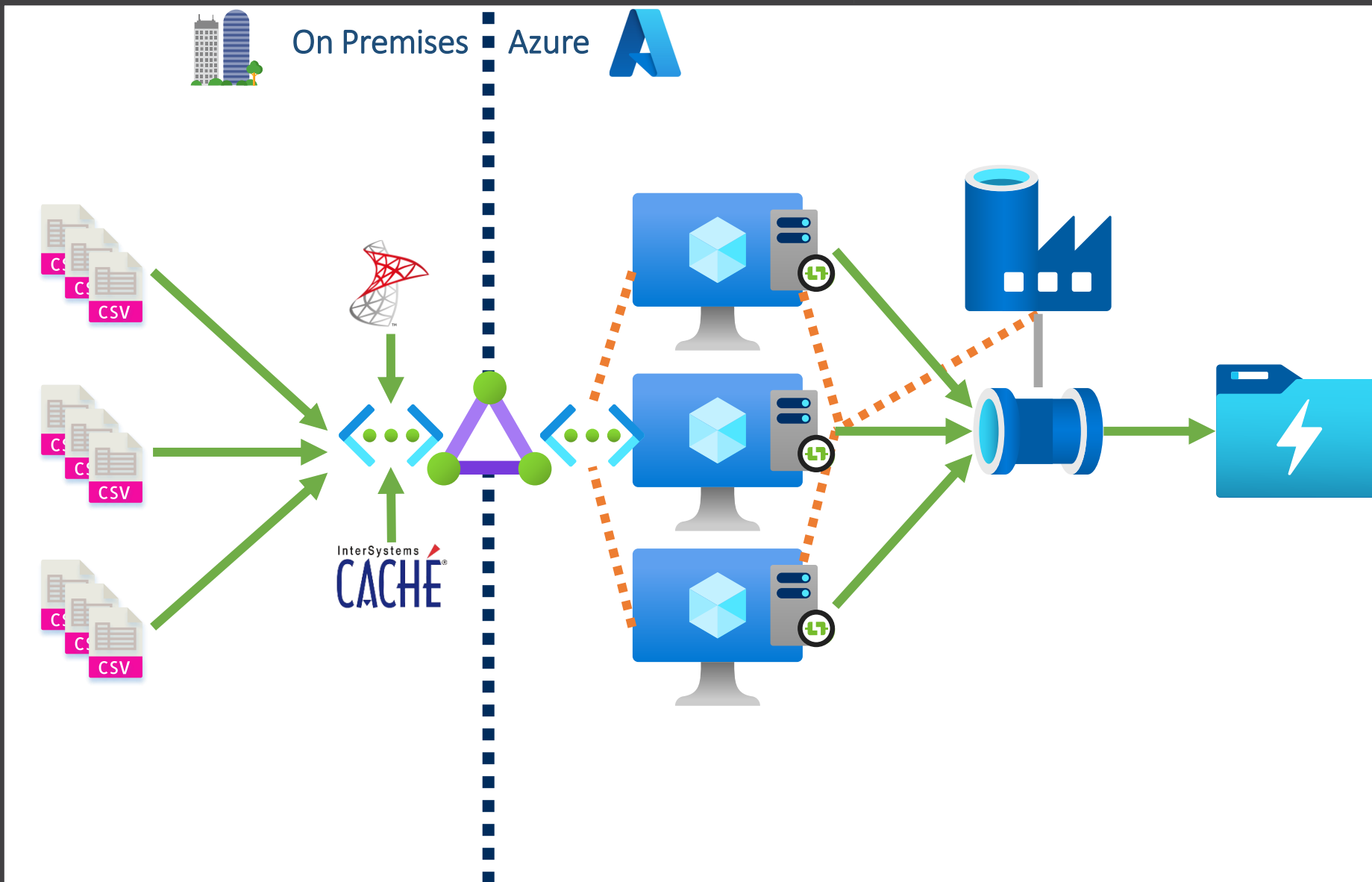


Data Volume





Data Extraction & Ingestion – Solution 4



- Requirements:
- Flat files
 - From local storage & database tables
 - Pulled from source
 - Batch load
 - Private connections
 - No PII data
 - Large data volumes



Data Extraction & Ingestion – Spec v5



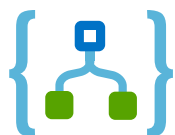
Data Structure



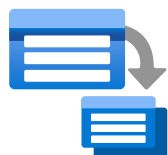
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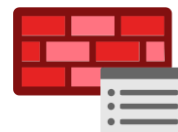
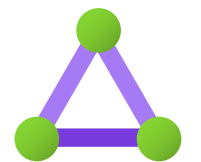
Push or Pull



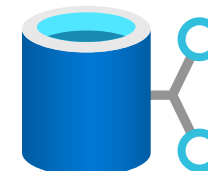
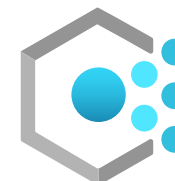
Batch or Speed



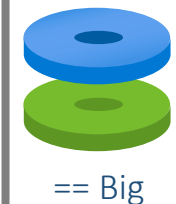
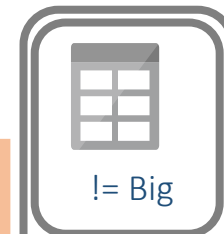
Public or Private Transfer



Data Sensitivity

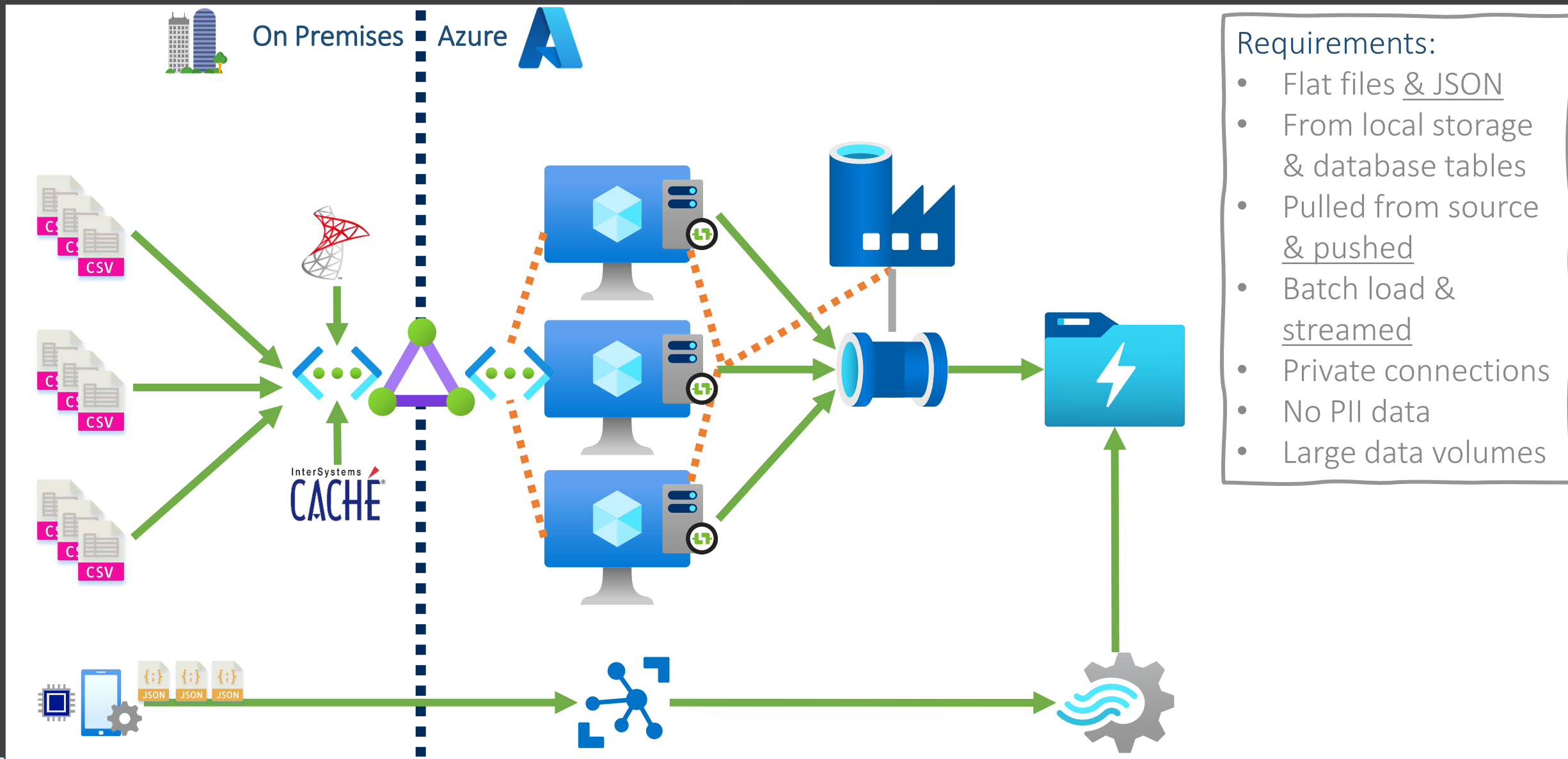


Data Volume





Data Extraction & Ingestion – Solution 5

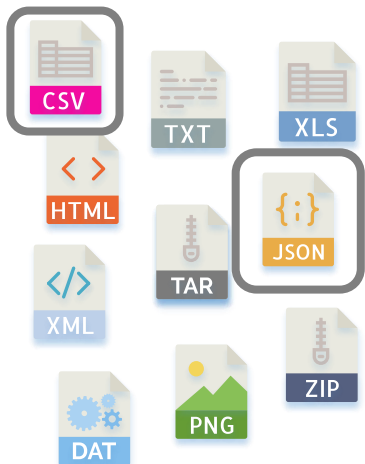




Data Extraction & Ingestion – Spec v6



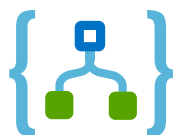
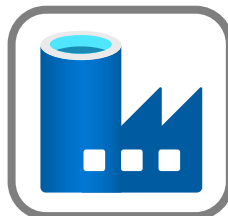
Data Structure



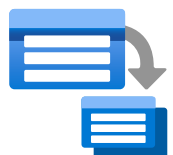
Data Source



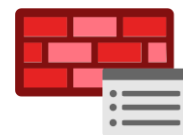
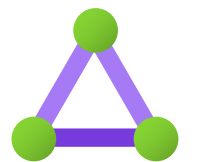
Push or Pull



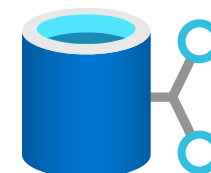
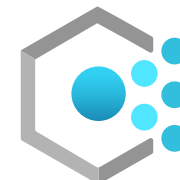
Batch or Speed



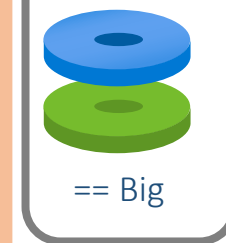
Public or Private Transfer



Data Sensitivity

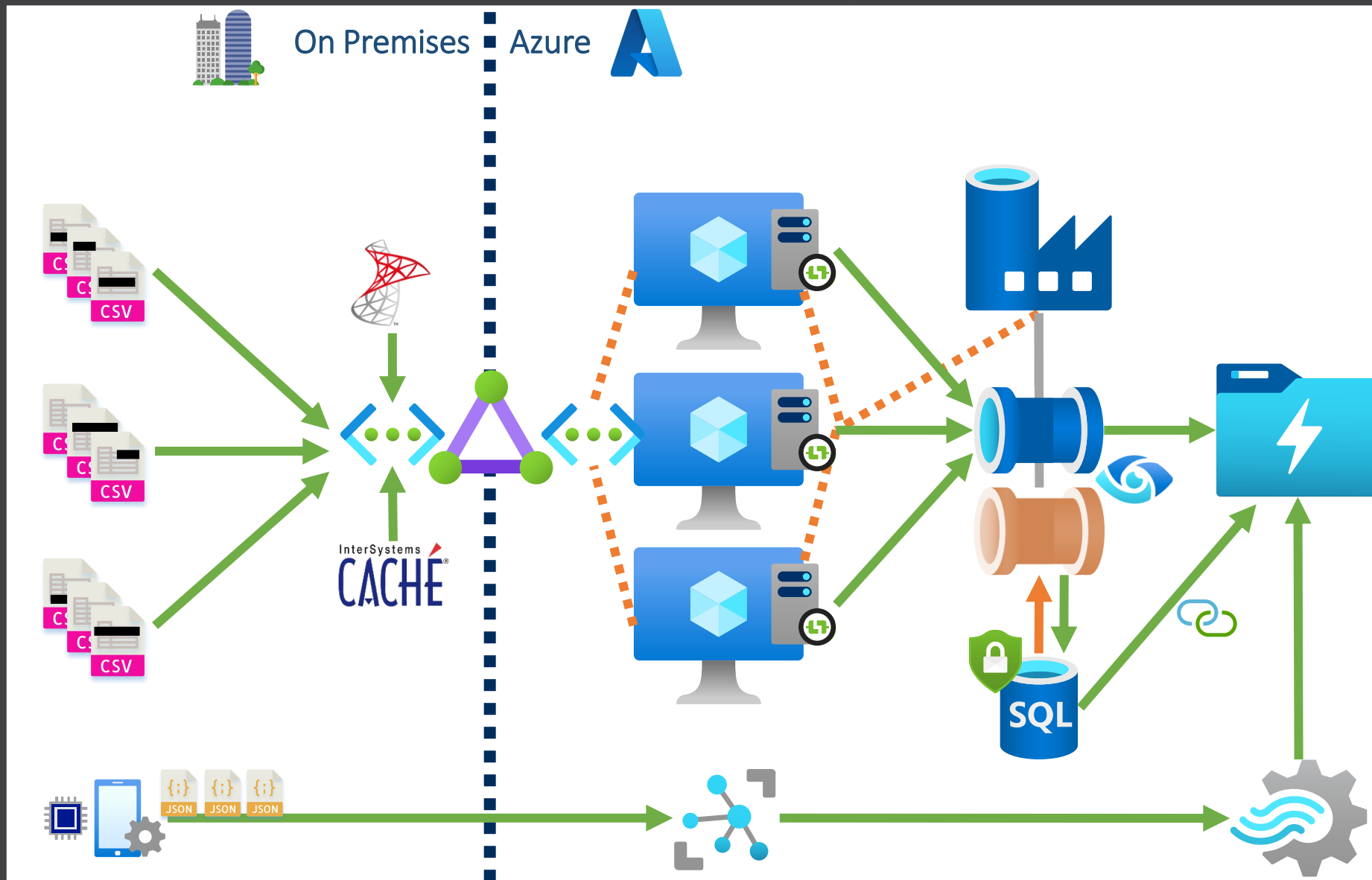


Data Volume





Data Extraction & Ingestion – Solution 6



- Requirements:
- Flat files & JSON
 - From local storage & database tables
 - Pulled from source & pushed
 - Batch load & streamed
 - Private connections
 - Both PII & none PII data
 - Large data volumes



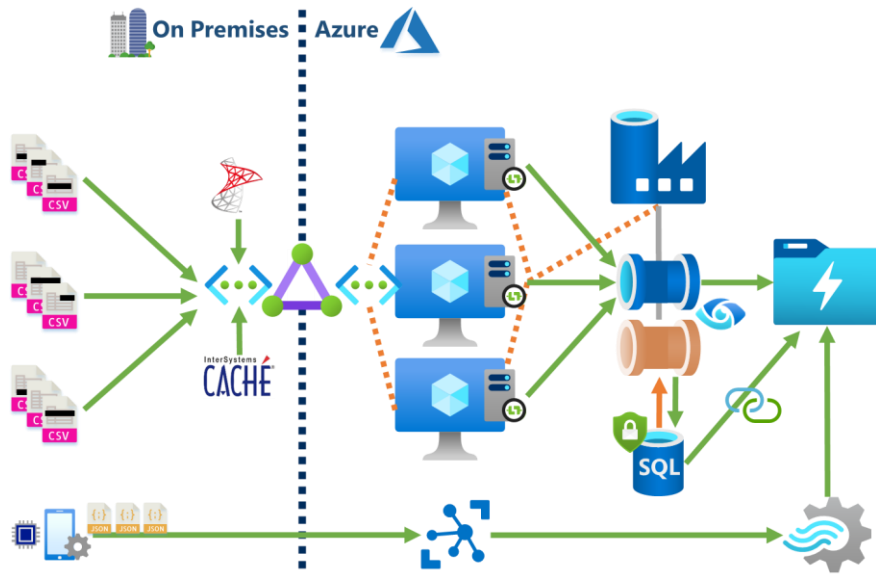
Overall Architecture



Extract

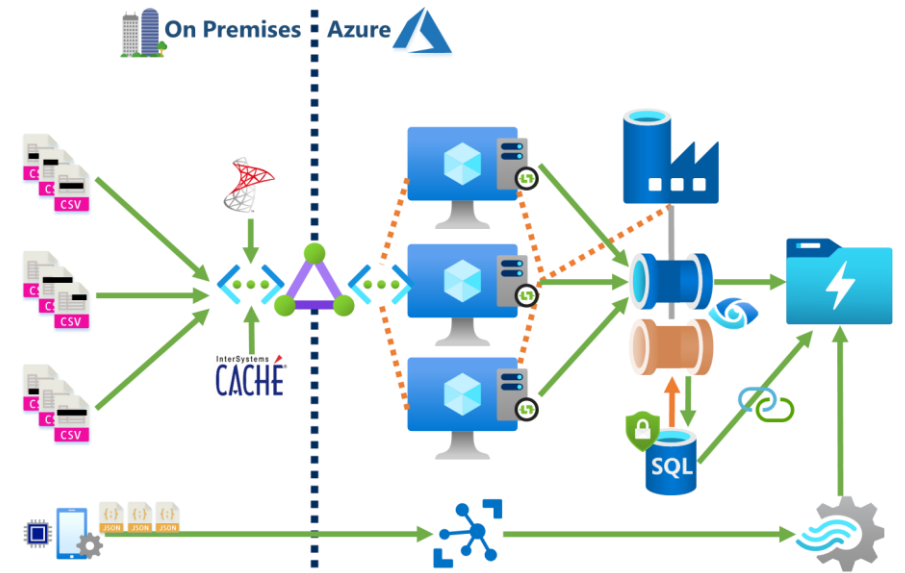
Transform

Load



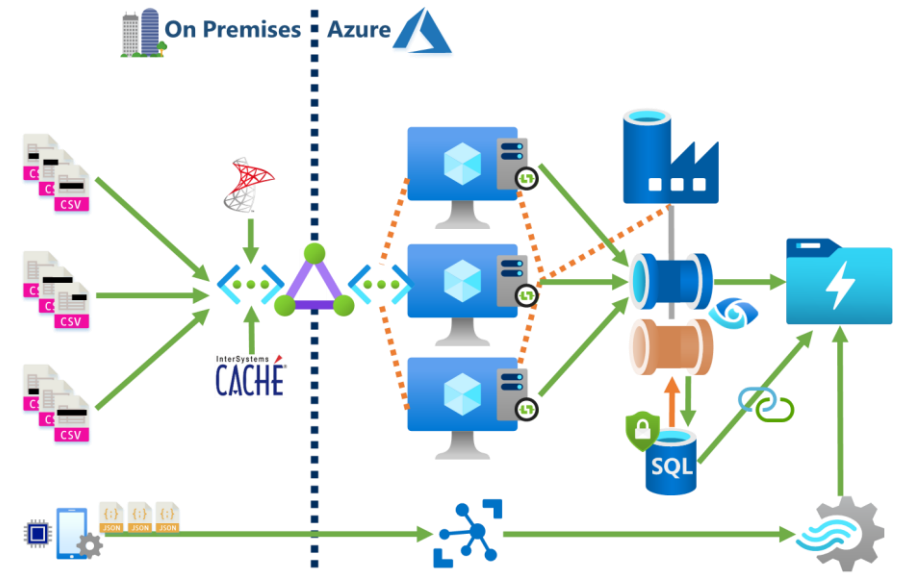
Agenda

1. Design ✓
2. Extract ✓
3. Transform
4. Load



Agenda

1. Design ✓
2. Extract ✓
3. Transform
4. Load



Agenda

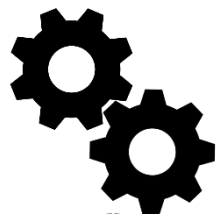


1. Design ✓
2. Extract ✓
3. Transform
4. Load

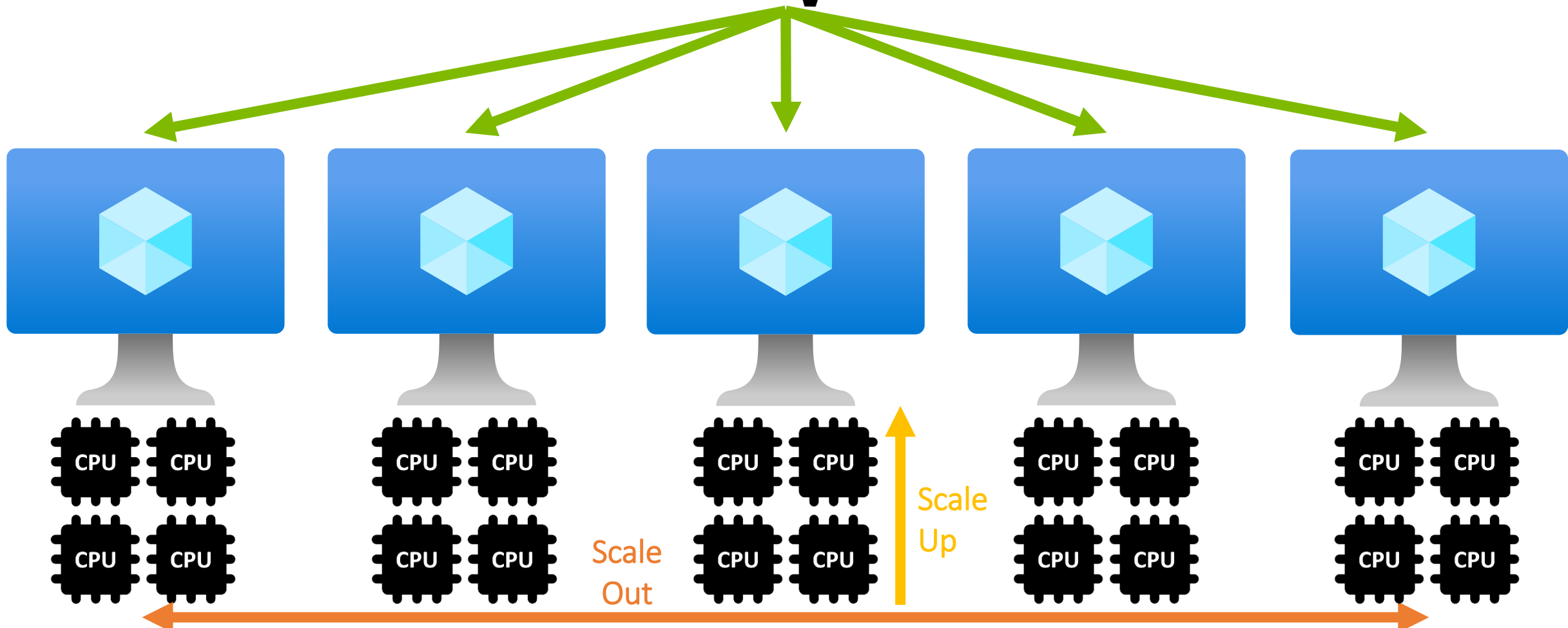
Compute
Storage, Structure
& Data Format



Scaling Up and/or Scaling Out

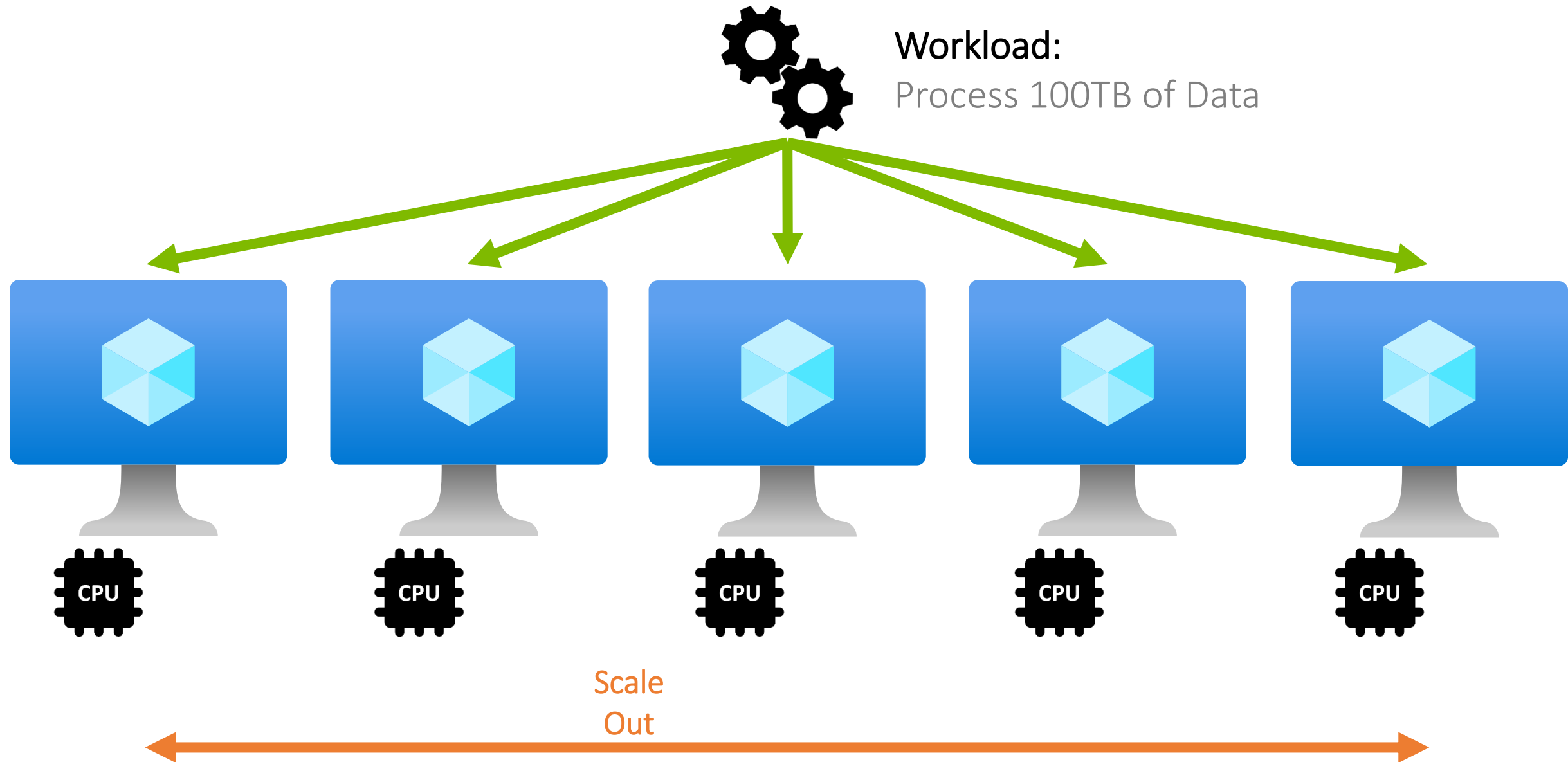


Workload:
Process 100TB of Data





Scaling Up and/or Scaling Out

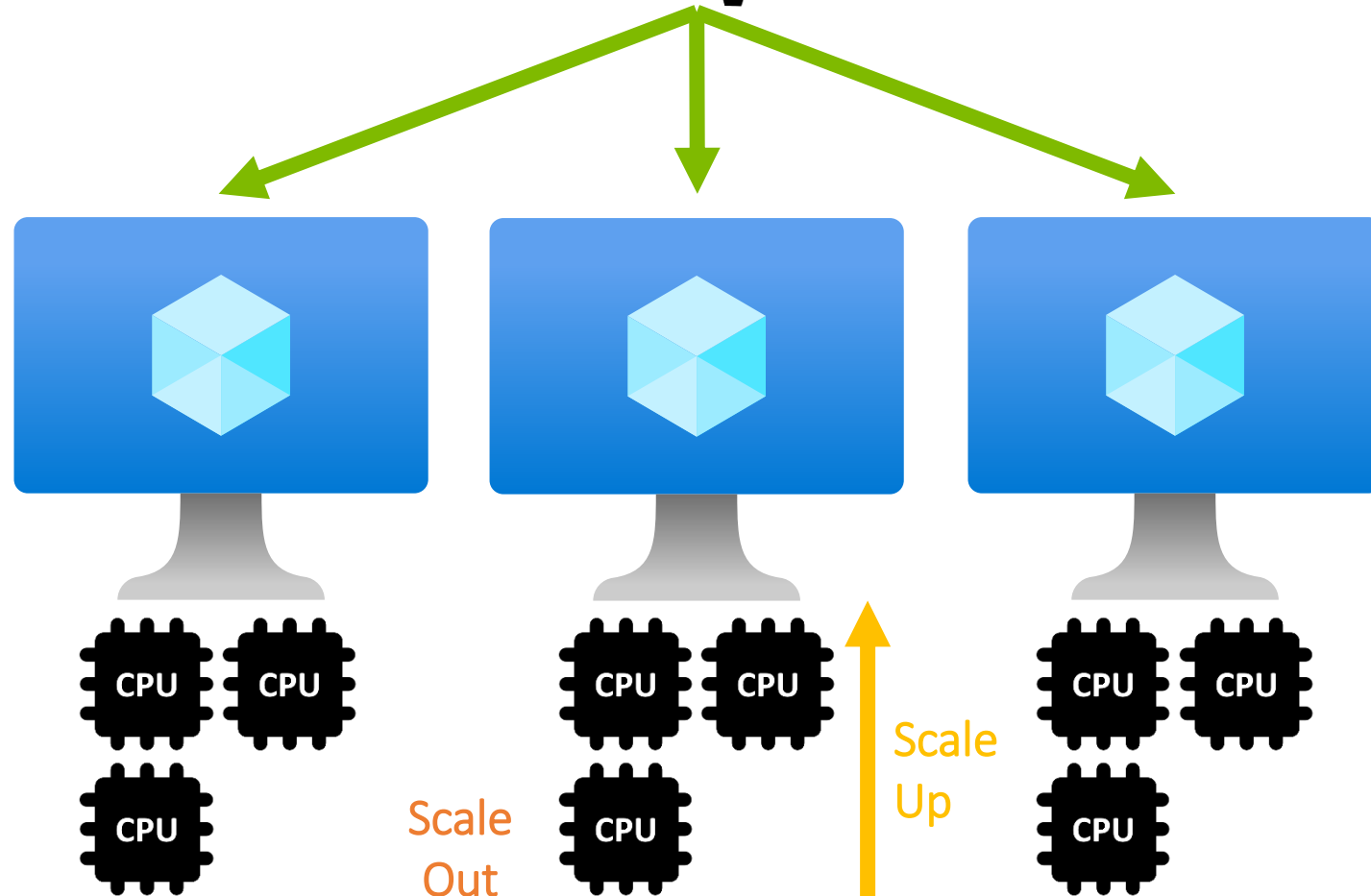




Scaling Up and/or Scaling Out

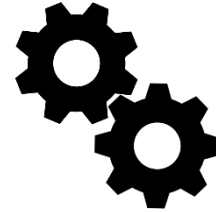


Workload:
Process 100TB of Data





What Compute Type of Compute?



Workload:
Process 100TB of Data

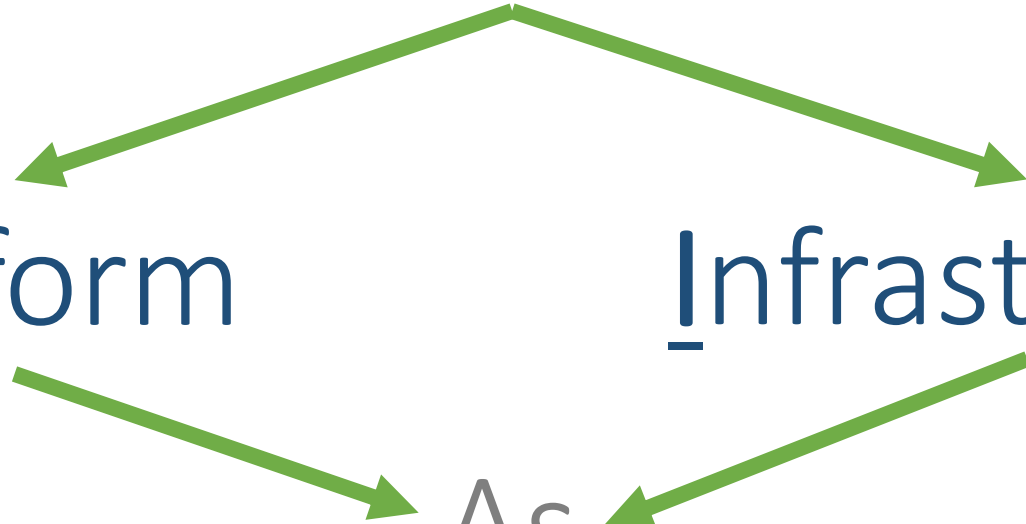
Platform

Infrastructure

As

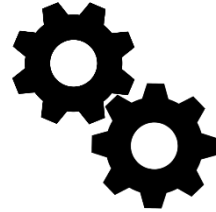
A

Service





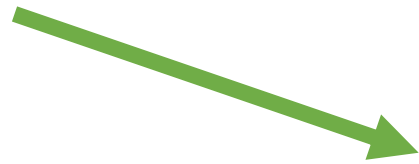
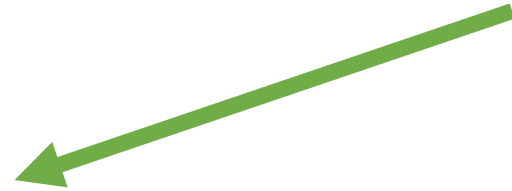
What Compute Type of Compute?



Workload:

Process 100TB of Data

Platform



As

A

Service

IaaS	PaaS
Applications	Applications
Data	Data
Runtime	Runtime
Middleware	Middleware
Operating System	Operating System
Virtualization	Virtualization
Servers	Servers
Storage	Storage
Networking	Networking



Data Transformation – Compute



Data Lake Analytics



HDInsight



Relational Database



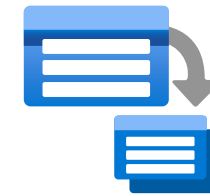
Synapse – SQL Pools or Spark Pools



Databricks



Batch Service



Data Explorer



Automation



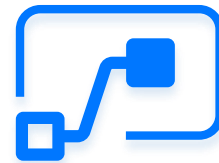
Cosmos



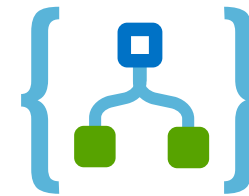
Functions



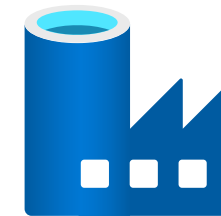
Power BI Data Flows



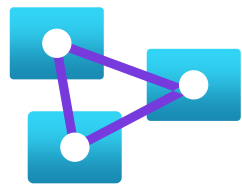
Logic Apps



Data Factory Data Flows



Analysis Services





Data Transformation – Compute



Data Lake Analytics



HDInsight



Relational Database



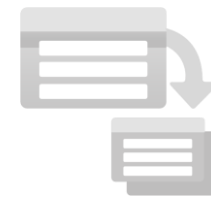
Synapse –
SQL Pools or Spark Pools



Databricks



Batch Service



Data Explorer



Automation



Cosmos



Functions



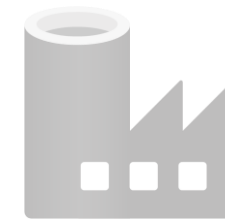
Power BI
Data Flows



Logic Apps



Data Factory
Data Flows



Analysis
Services





Data Transformation – Compute



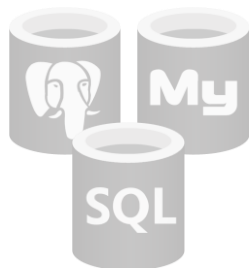
Data Lake Analytics



HDInsight



Relational Database



Batch Service



Data Explorer



Automation



Cosmos



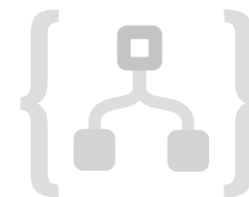
Functions



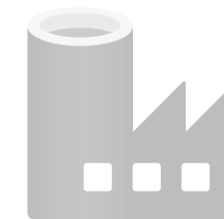
Power BI Data Flows



Logic Apps



Data Factory Data Flows



Analysis Services





Data Transformation – Compute



Data Lake Analytics

HDInsight

Relational Database



Batch Service

Data Explorer



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The Lake House (film)

From Wikipedia, the free encyclopedia



This article includes a list of general references, but it remains largely unverified because it lacks sufficient corresponding inline citations. Please help to improve this article by introducing more precise citations. (October 2017) [\(Learn how and when to remove this template message\)](#)

The Lake House is a 2006 American fantasy romantic drama film directed by Alejandro Agresti, starring Keanu Reeves and Sandra Bullock (who had previously appeared together in the box office hit *Speed*). It was written by David Auburn.^[2] A remake of the South Korean motion picture *Il Mare* (2000), it centers on an architect living in 2004 and a doctor living in 2006 who meet via letters left in a mailbox at the lake house where they have lived at separate points in time. They carry on correspondence over two years, remaining separated by their original difference of two years.^[3]

Contents [hide]

- 1 Plot
- 2 Cast
- 3 Production
- 4 Music
- 5 Reception
 - 5.1 Box office
 - 5.2 Critical response
 - 5.3 Home media
 - 5.4 Awards
- 6 References
- 7 External links

Plot [\[edit \]](#)

In 2006, Dr. Kate Forster (Sandra Bullock) is leaving a lake house that she has been renting in Chicago. Kate leaves a note in the mailbox for the next tenant to forward her mail, adding that the paint-embedded pawprints on the path leading to the house were already there when she arrived.

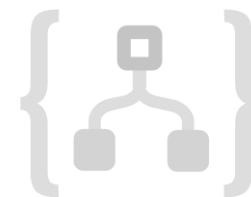
The Lake House



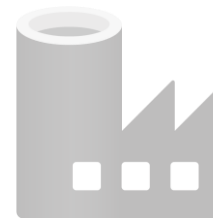
Theatrical release poster

Directed by Alejandro Agresti
Written by David Auburn
Based on *Il Mare* by Kim Eun-jeong Kim Mi-yeong
Produced by Doug Davison Roy Lee
Starring Keanu Reeves

Logic Apps



Data Factory
Data Flows



Analysis Services



Agenda



- 1. Design ✓
- 2. Extract ✓
- 3. Transform
- 4. Load

Compute ✓
Storage, Structure
& Data Format



Data Transformation – Storage & Format



Azure Storage Account



Azure Data Lake Gen2

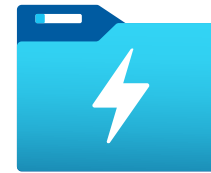


Hadoop Distributed File System (HDFS)



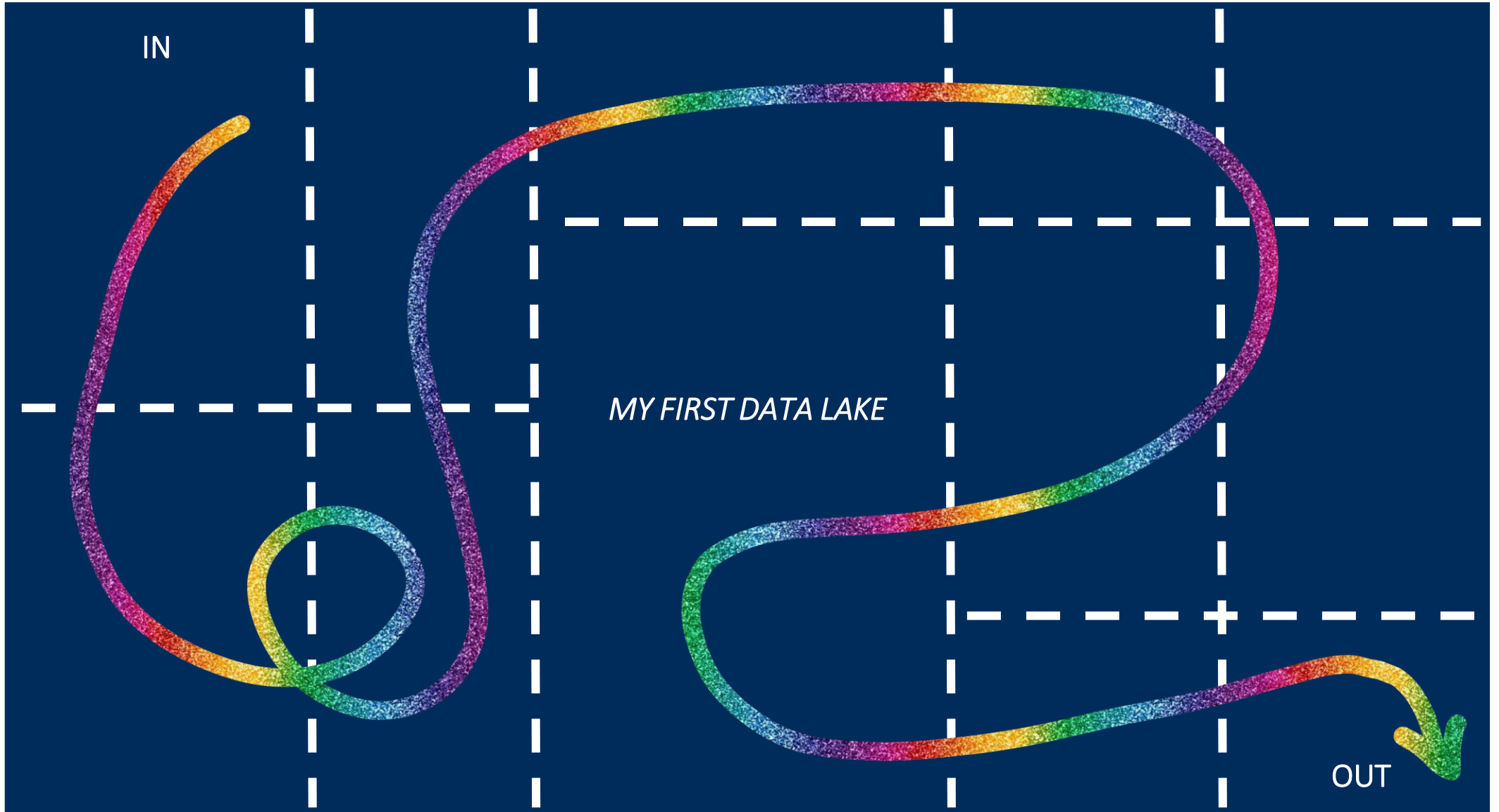
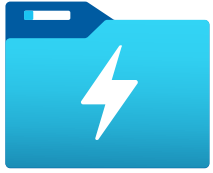


Data Transformation – Storage & Format



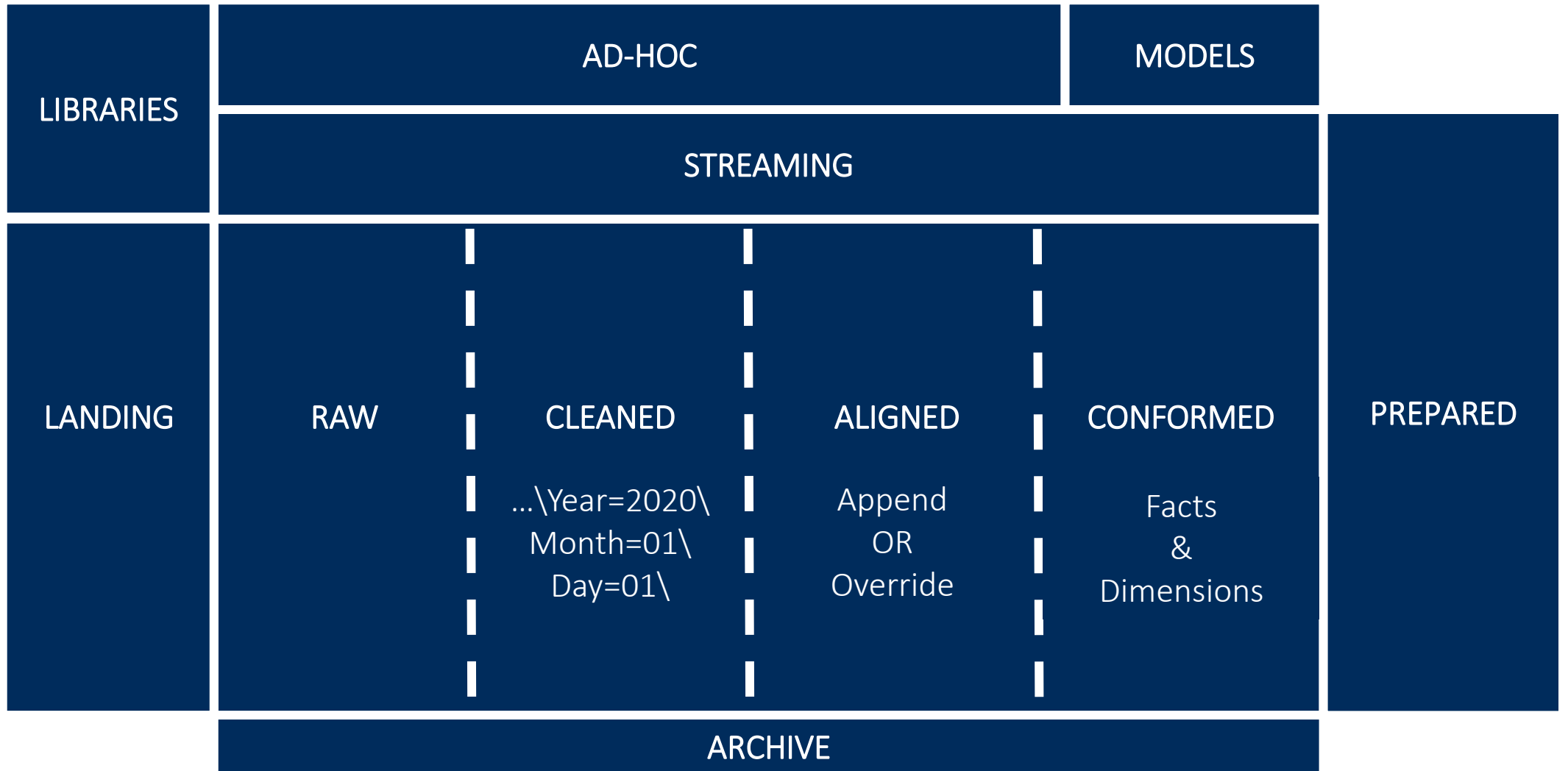
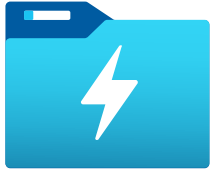


Data Transformation – Storage & Format





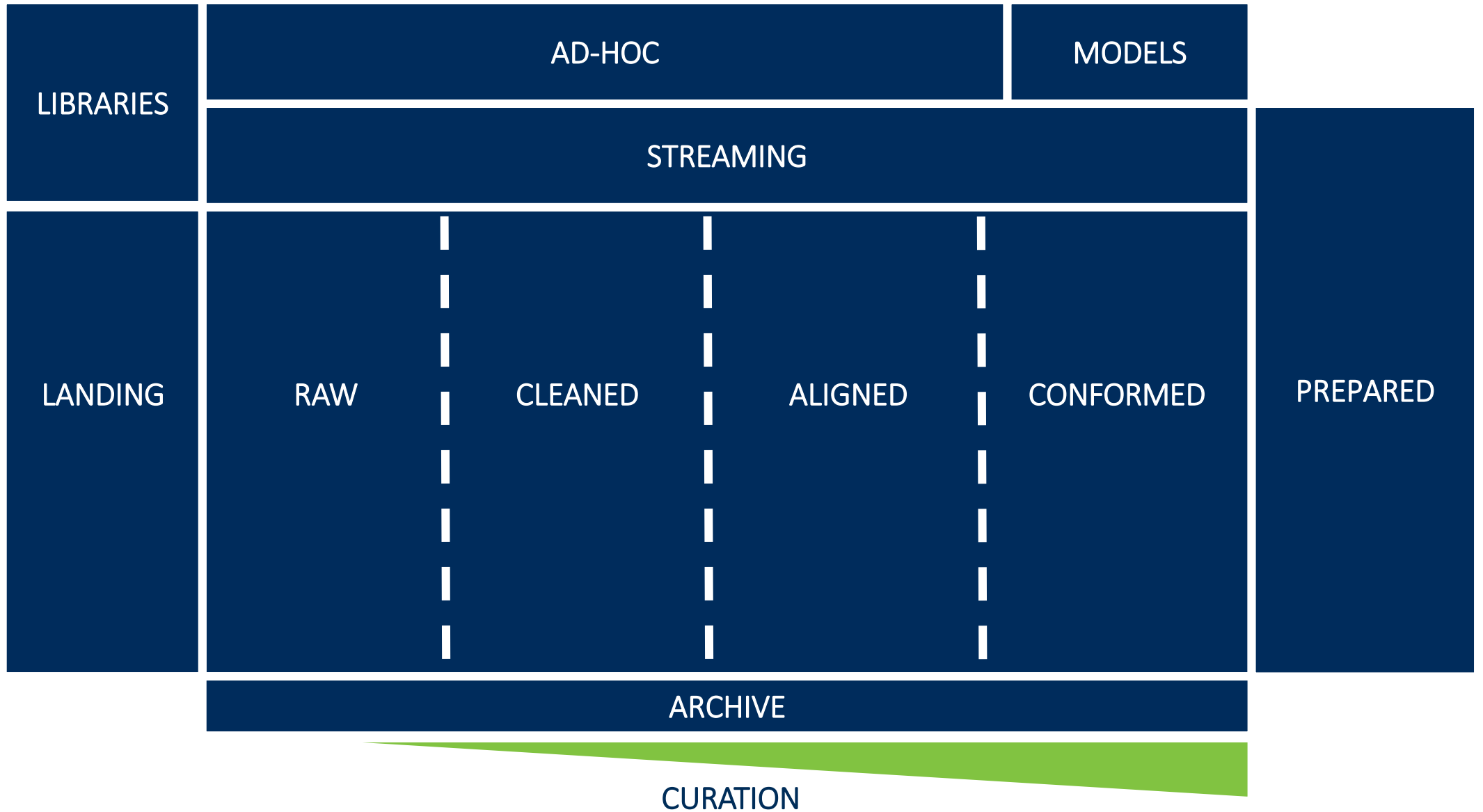
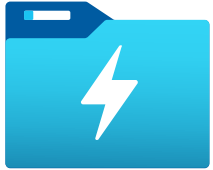
Data Transformation – Storage & Format



CURATION

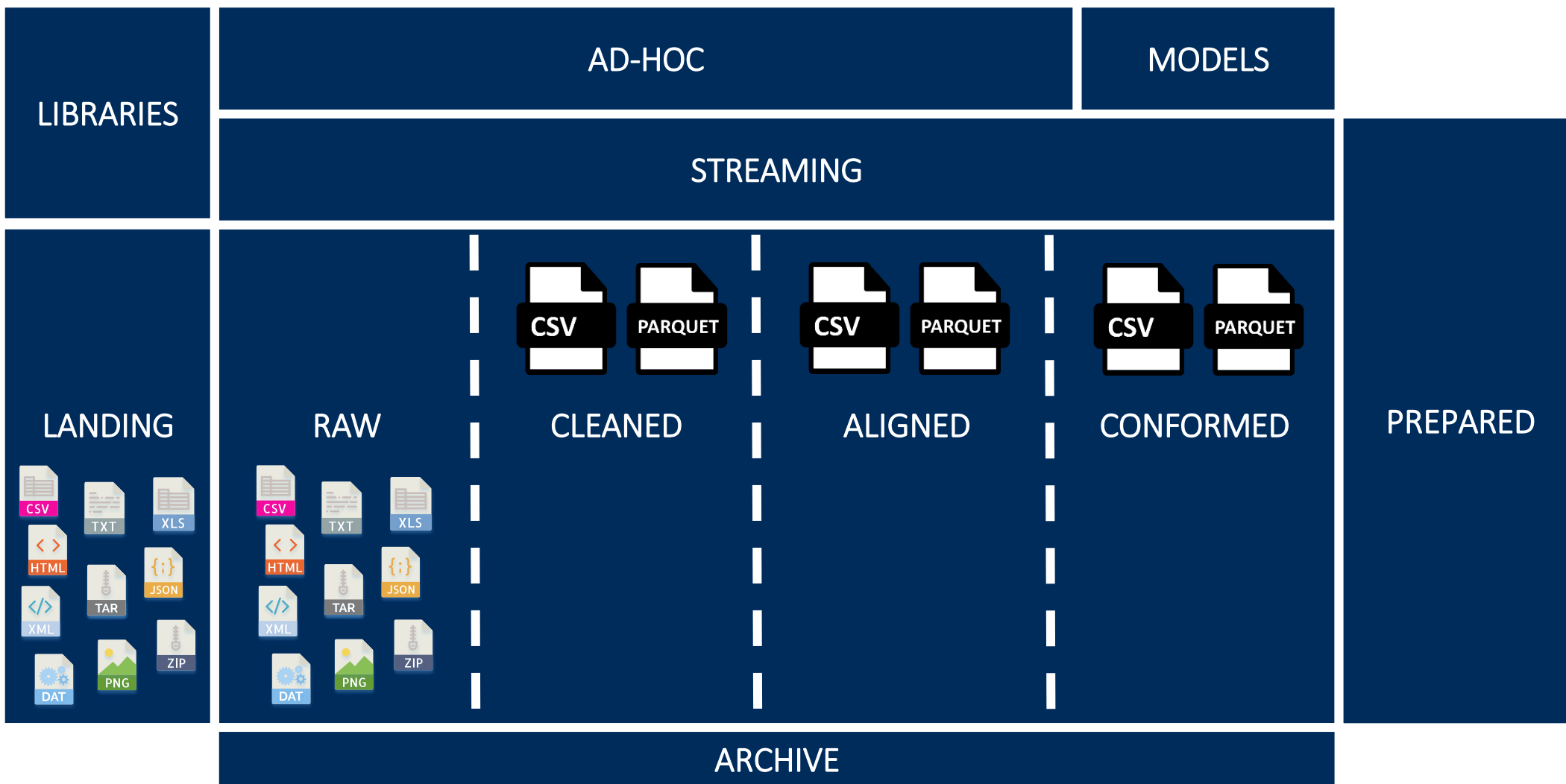


Data Transformation – Storage & Format





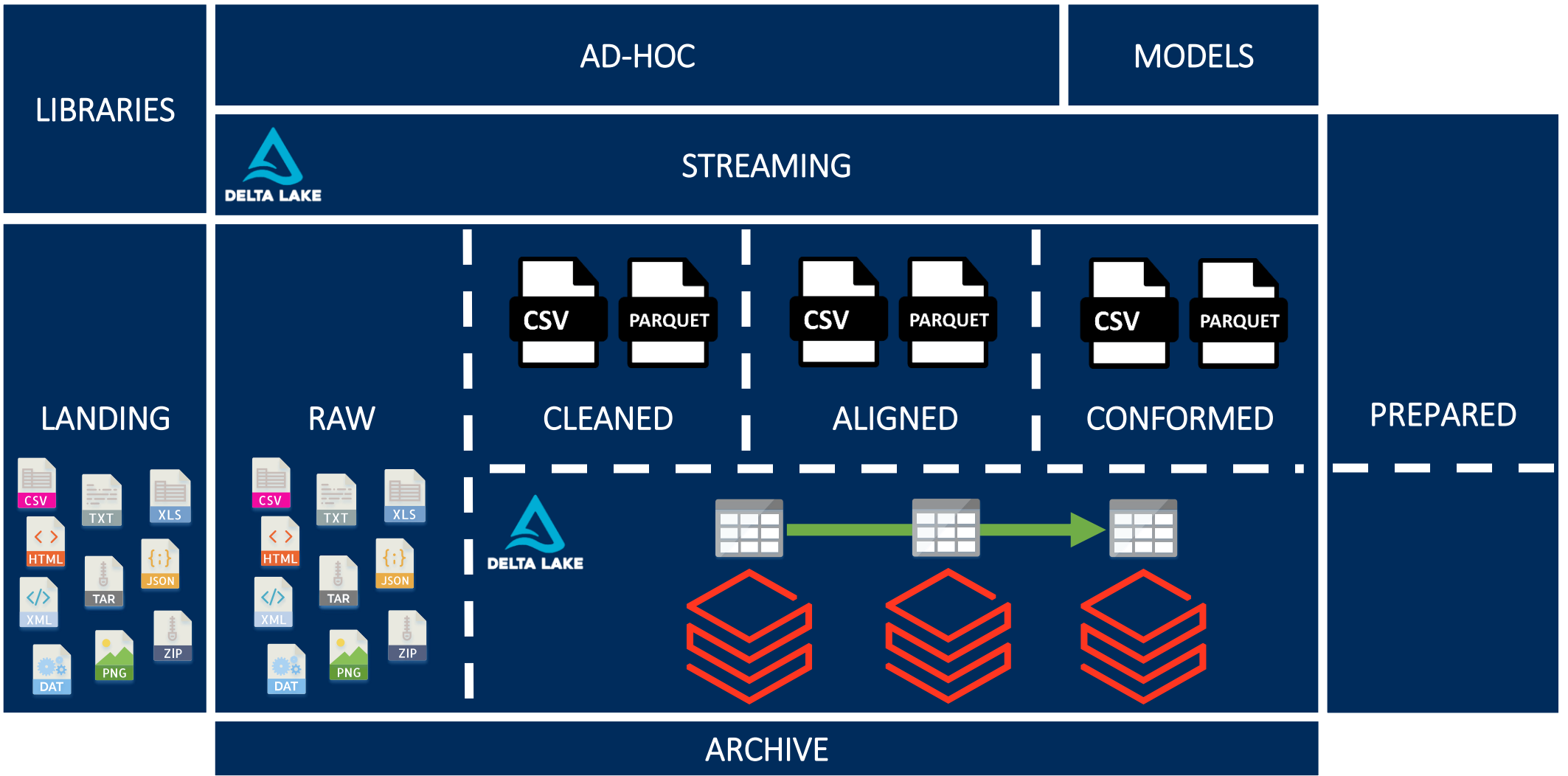
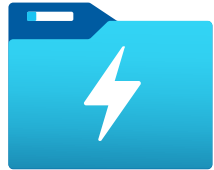
Data Transformation – Storage & Format



CURATION



Data Transformation – Storage & Format



Agenda



- 1. Design ✓
- 2. Extract ✓
- 3. Transform
- 4. Load

Compute ✓
Storage, Structure
& Data Format ✓



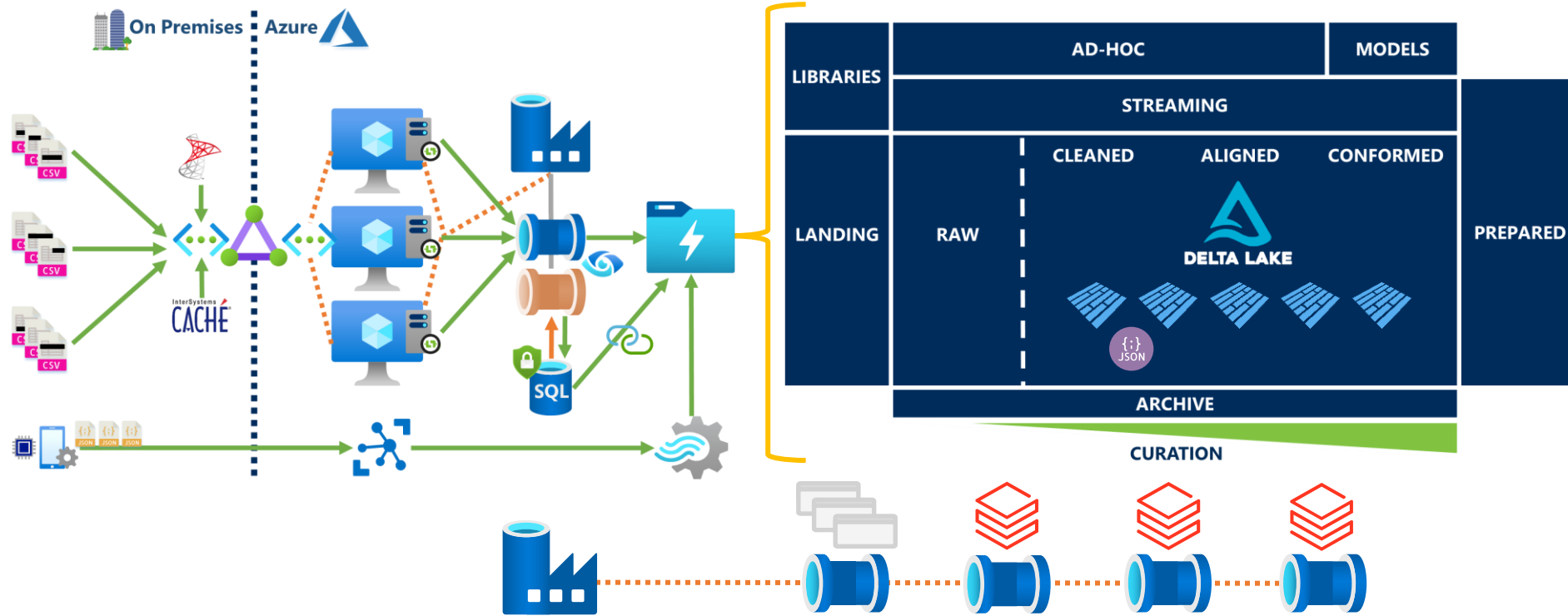
Overall Architecture



Extract

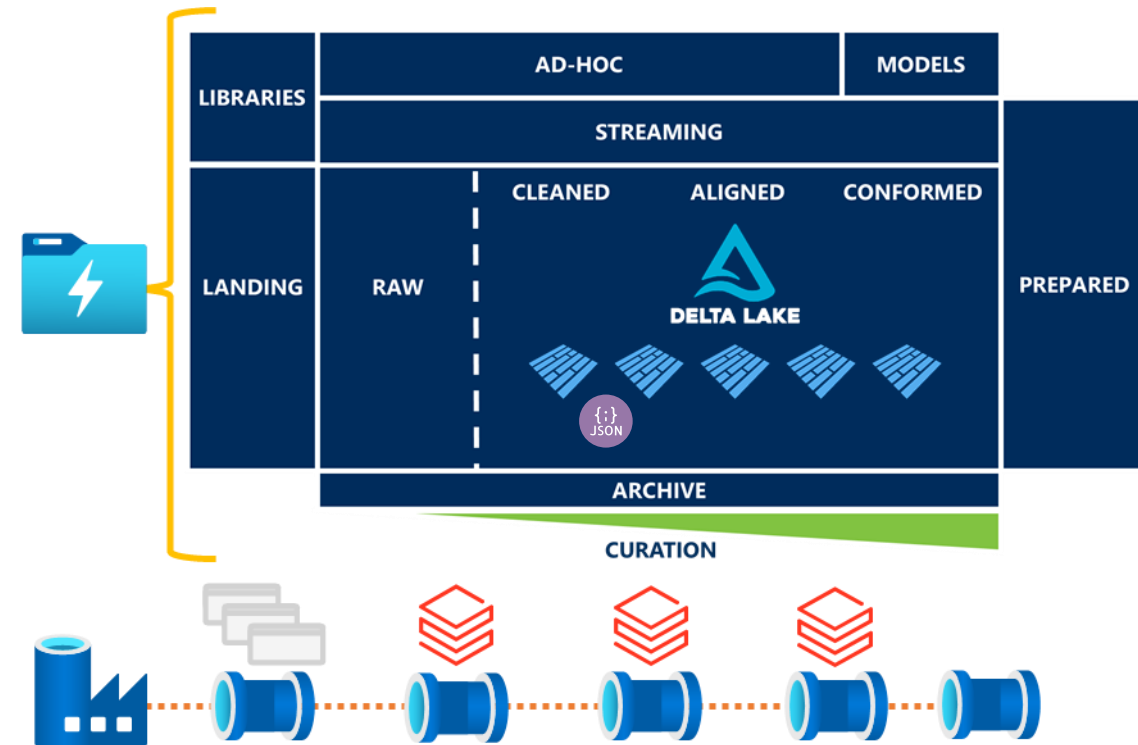
Transform

Load



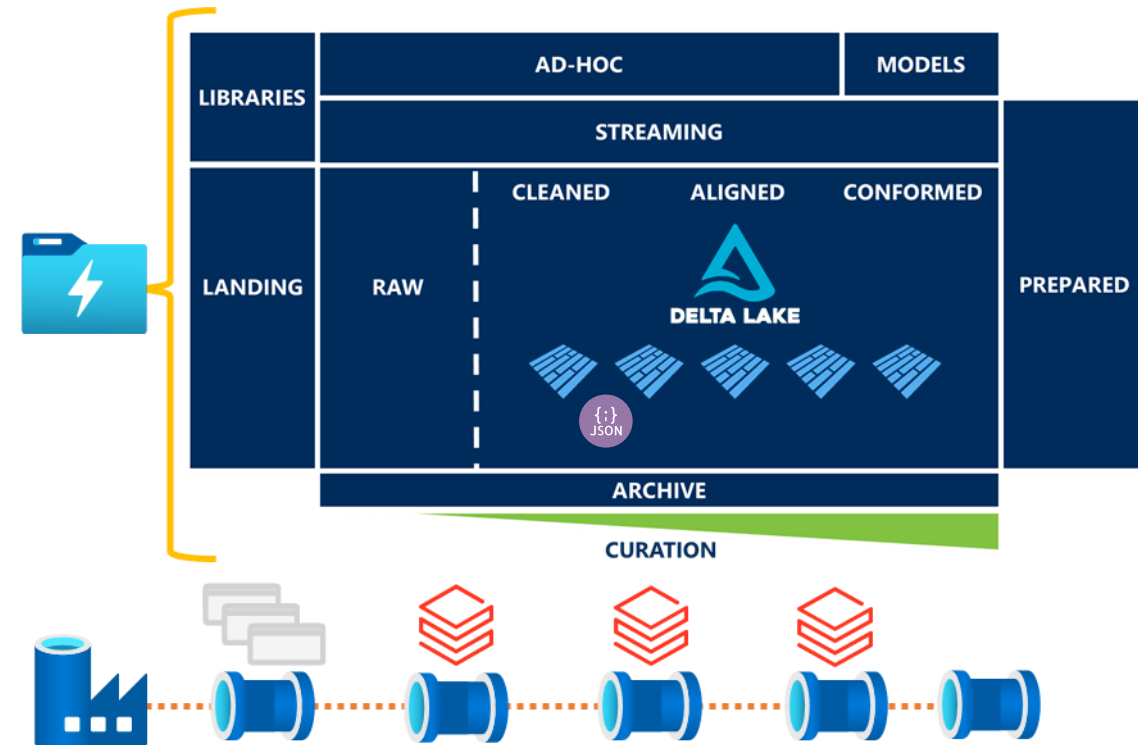
Agenda

1. Design ✓
2. Extract ✓
3. Transform ✓
4. Load



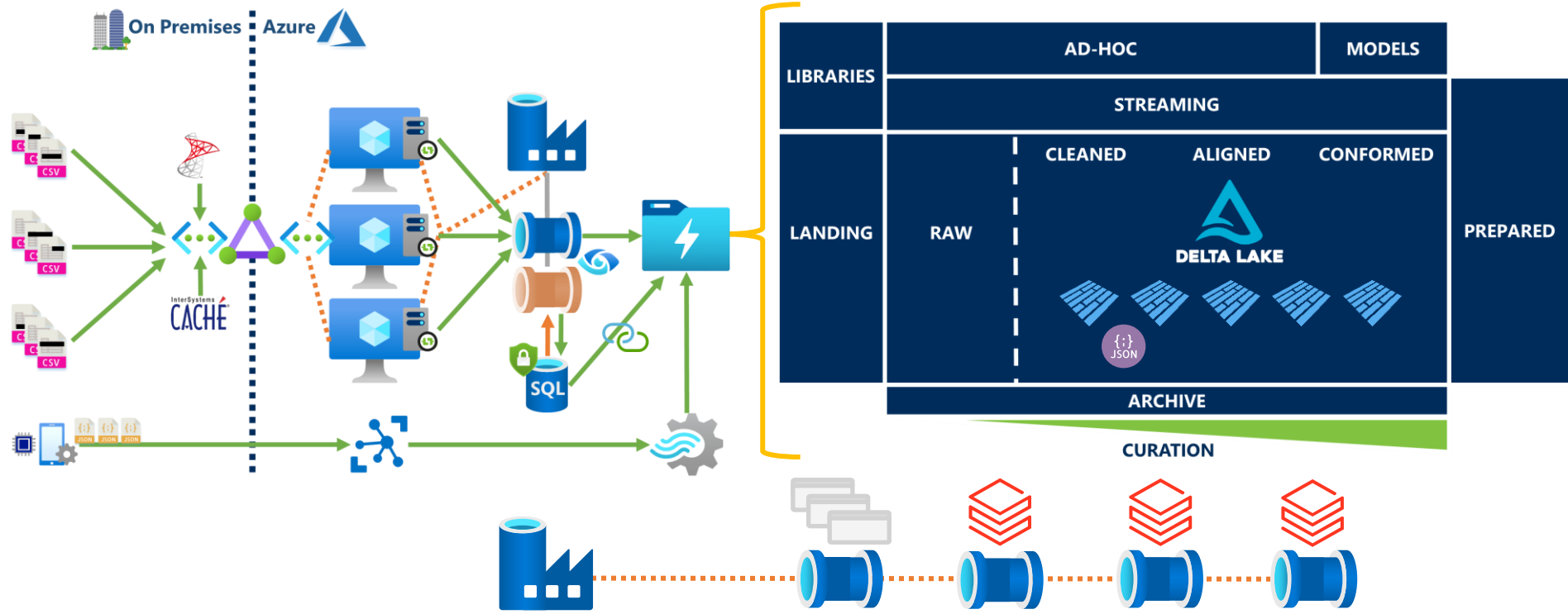
Agenda

1. Design ✓
2. Extract ✓
3. Transform ✓
4. Load



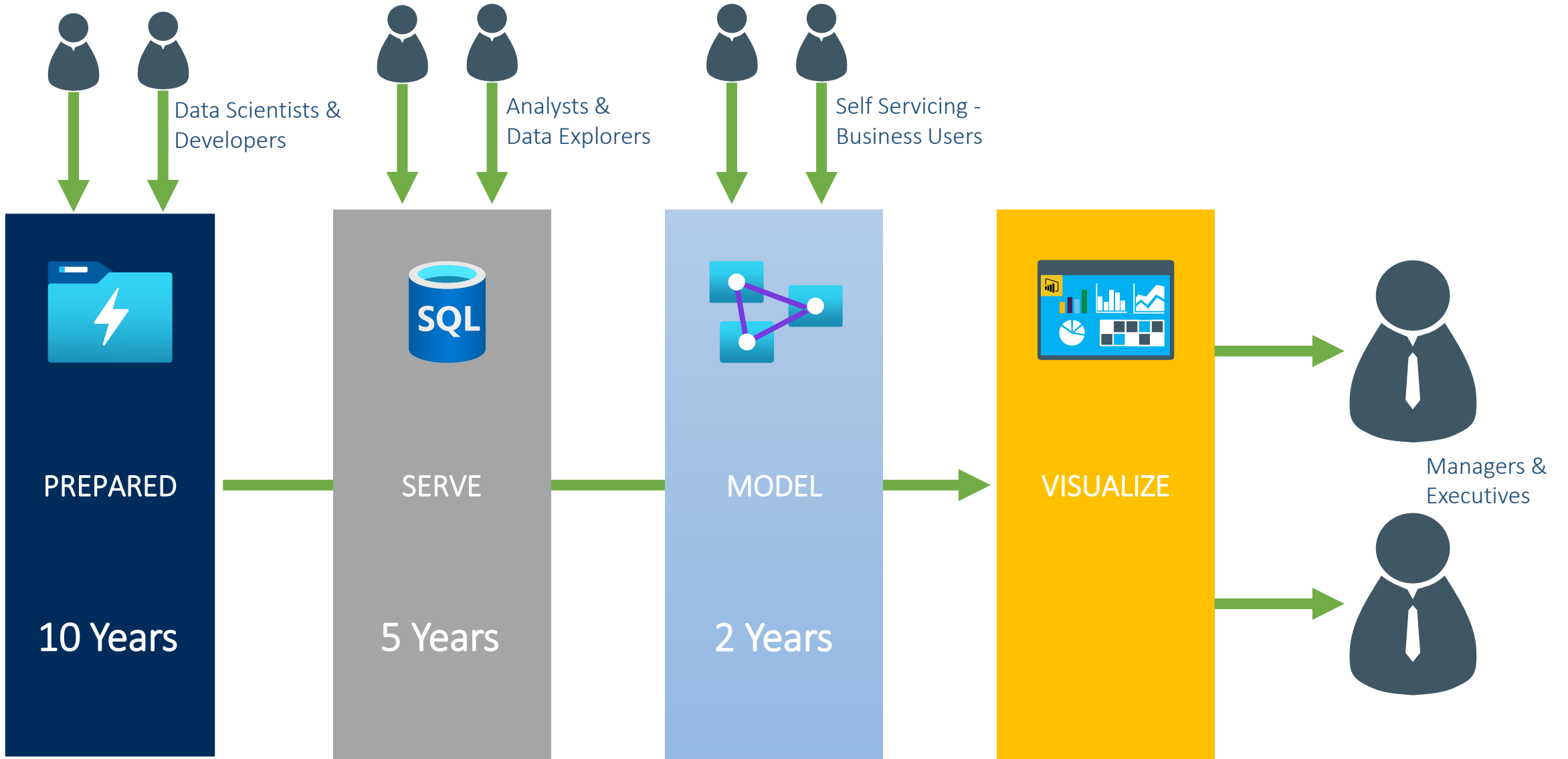


Overall Architecture



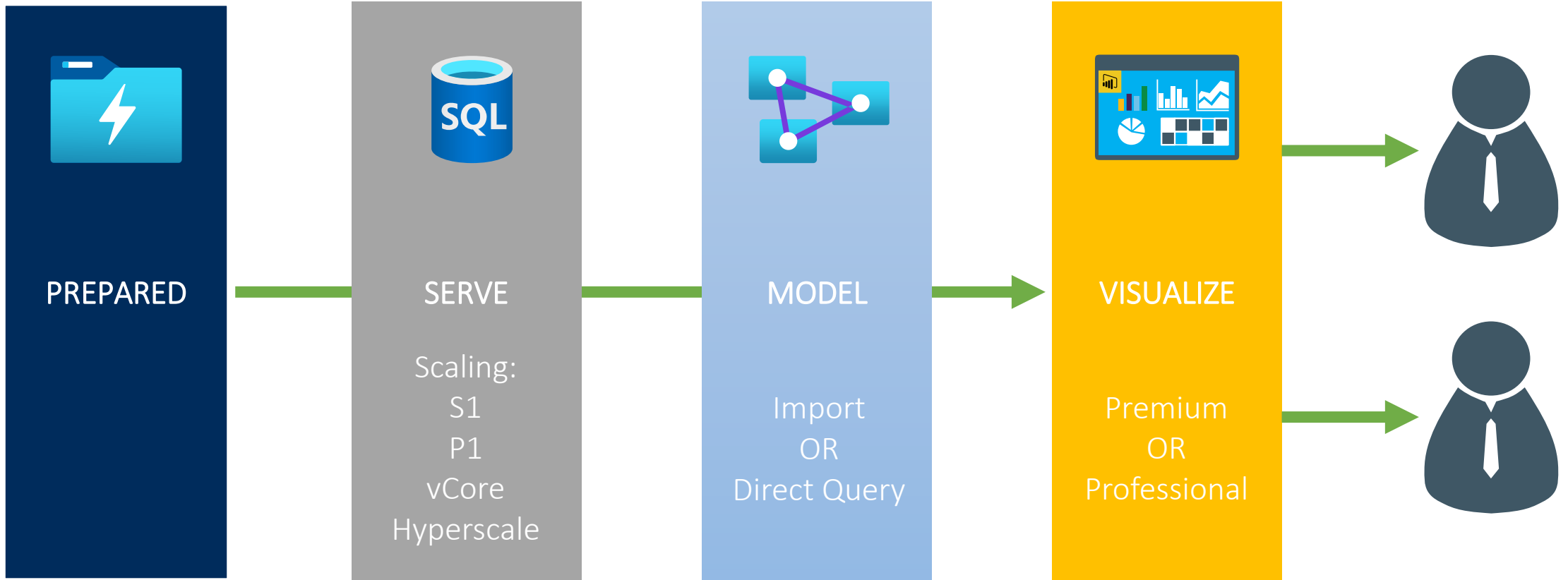


Loading & Consuming Data



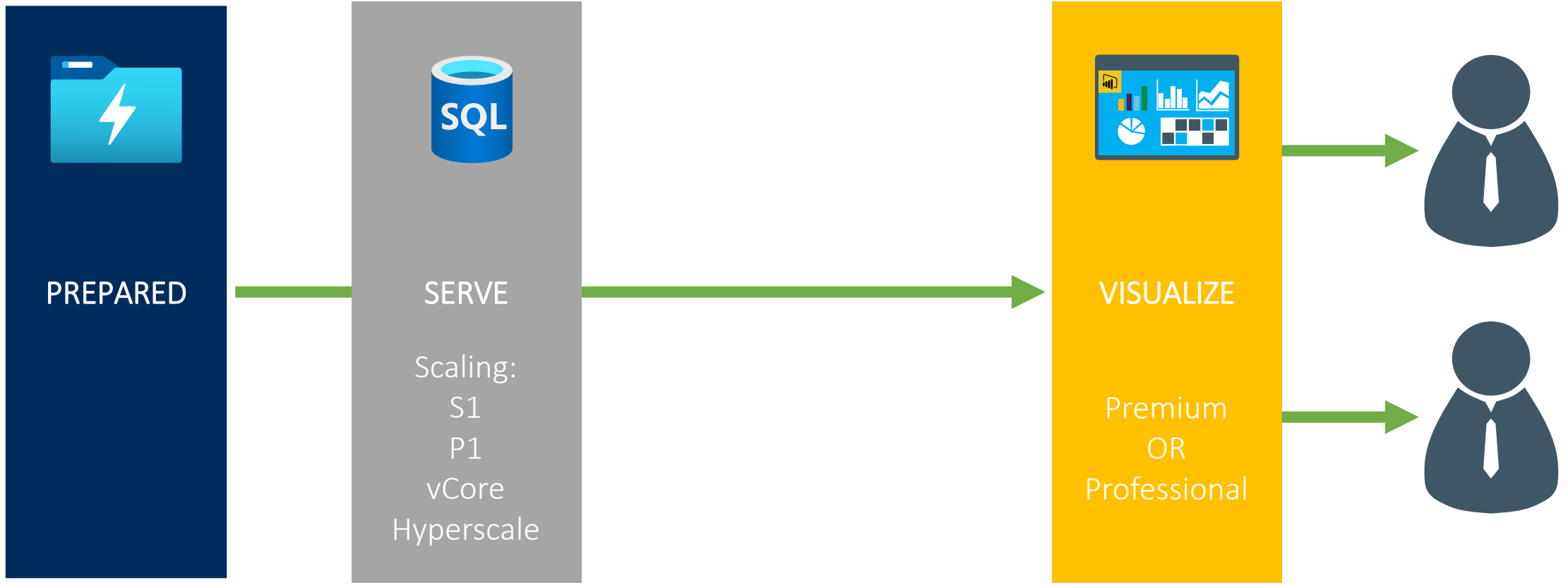


Loading & Consuming Data



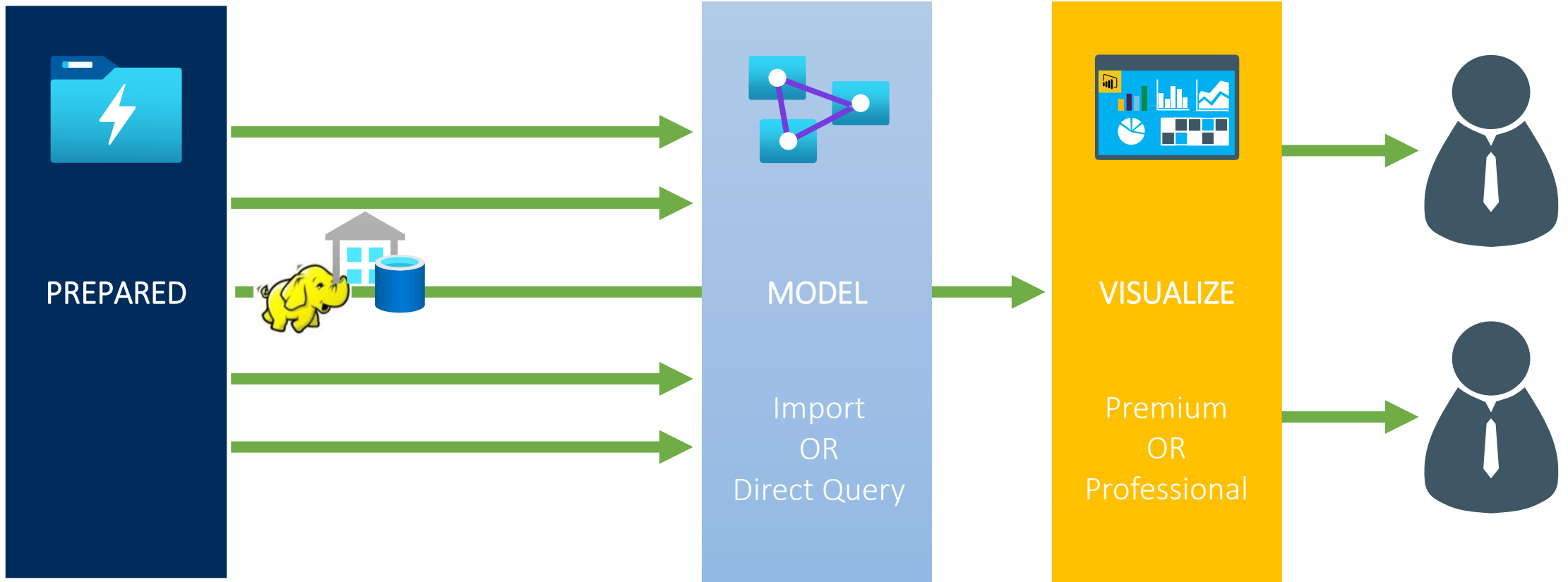


Loading & Consuming Data





Loading & Consuming Data






Loading & Consuming Data



PREPARED

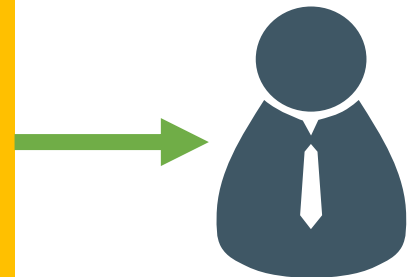
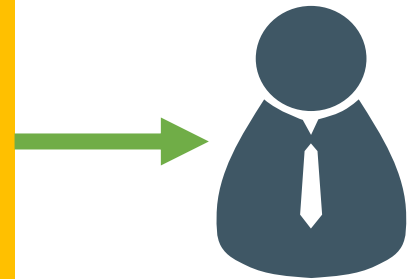


DELTA LAKE



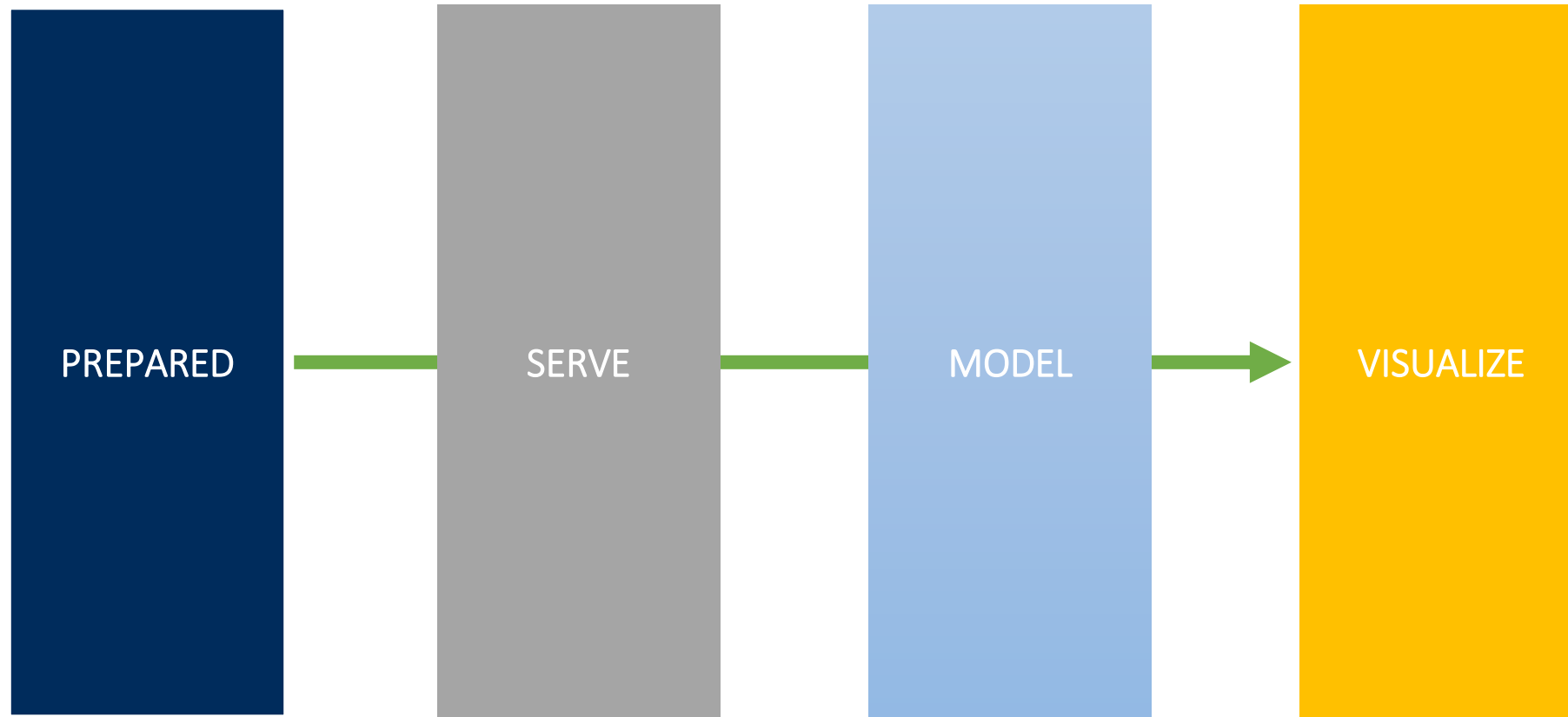
VISUALIZE

Premium
OR
Professional





Consuming Our Lake House in Azure





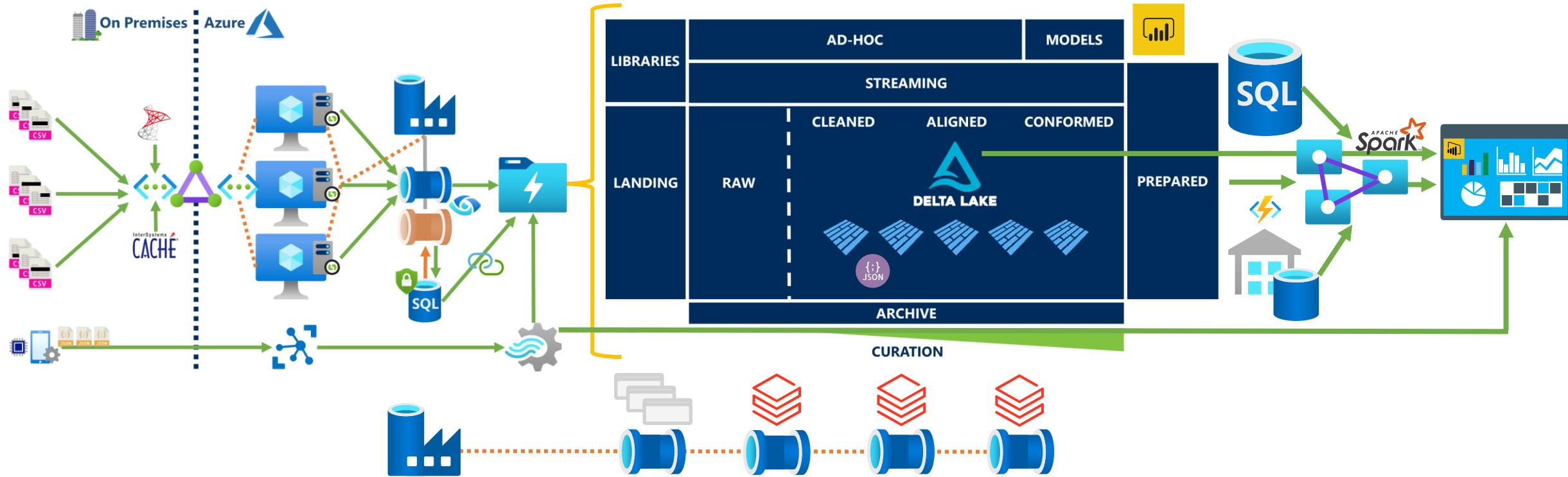
Overall Architecture



Extract

Transform

Load





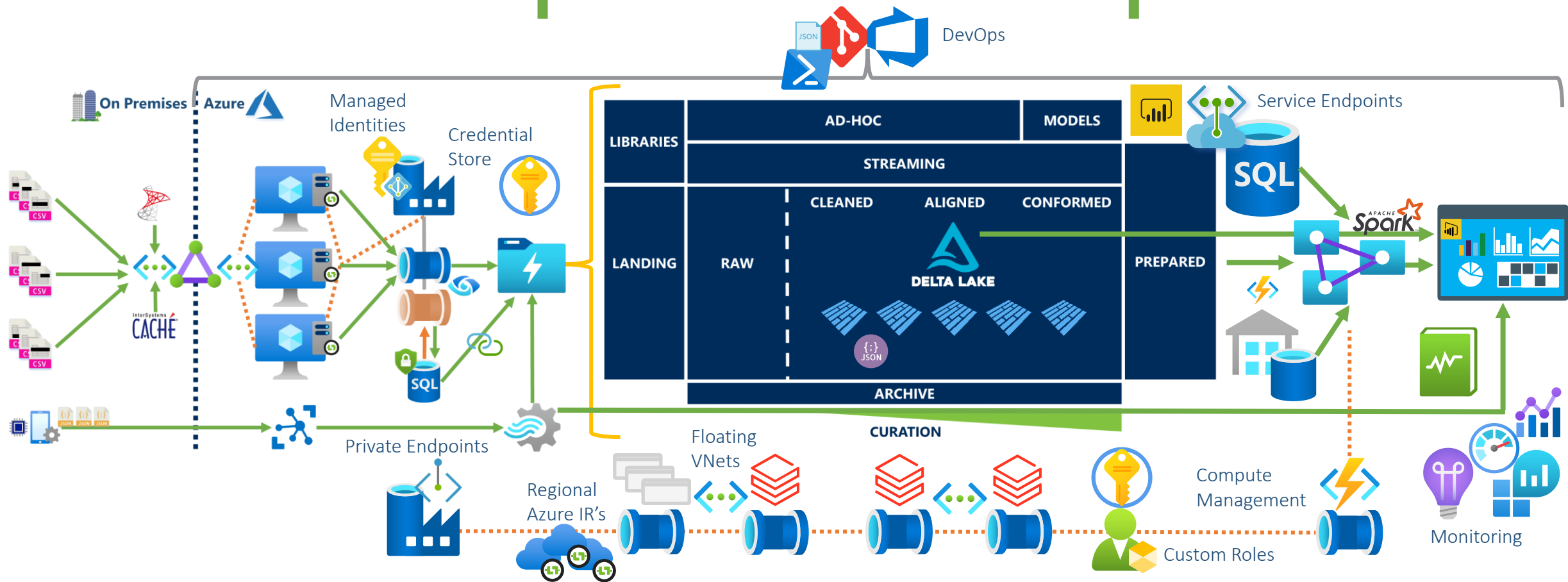
Overall Architecture



Extract

Transform

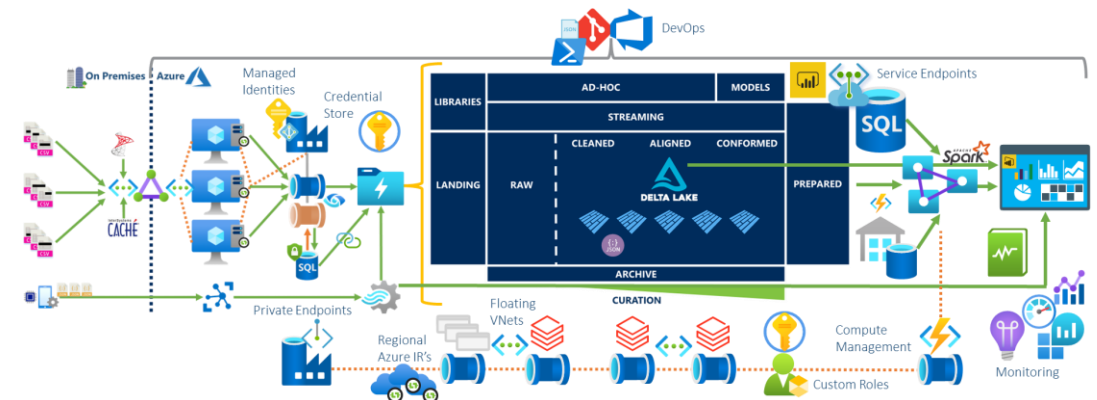
Load



Agenda

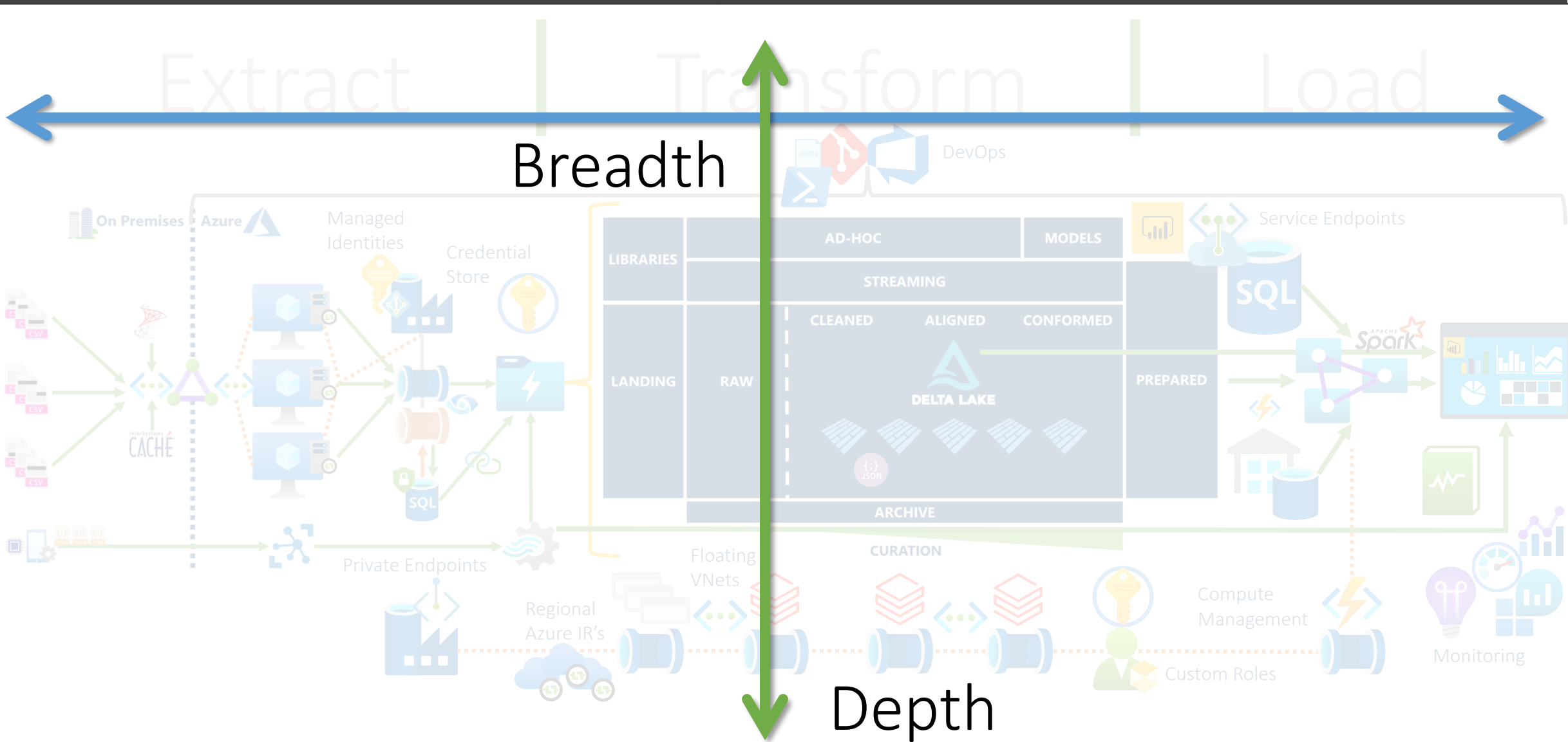


1. Design ✓
2. Extract ✓
3. Transform ✓
4. Load ✓





Overall Architecture



Paul's Reference Architecture



Data = Information = Knowledge = Power

Data Warehouse



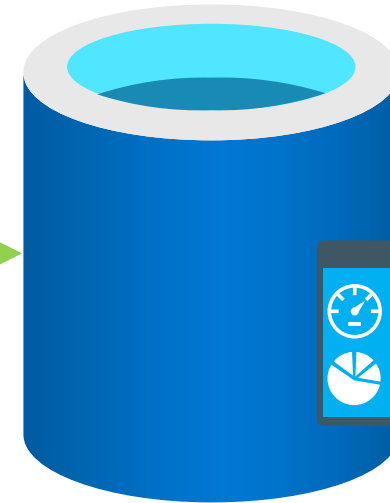
Online
Line
Transactional
Processing



Application
Data



Extract
Transform
Load



Data
Warehouse

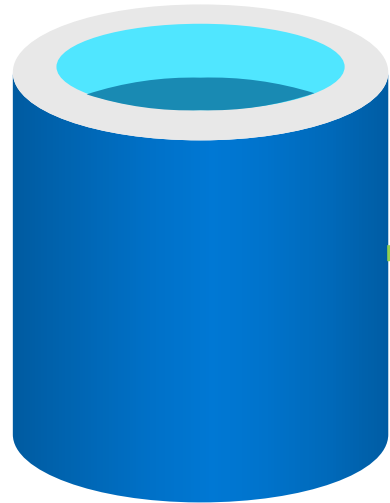


Offline
Analytical
Transactional
Processing

Lake House

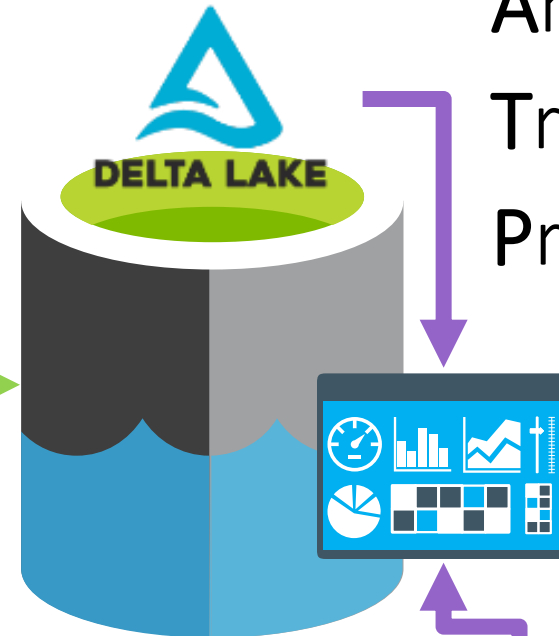


Online
Line
Transactional
Processing



Application
Data

Extract
Transform
Load

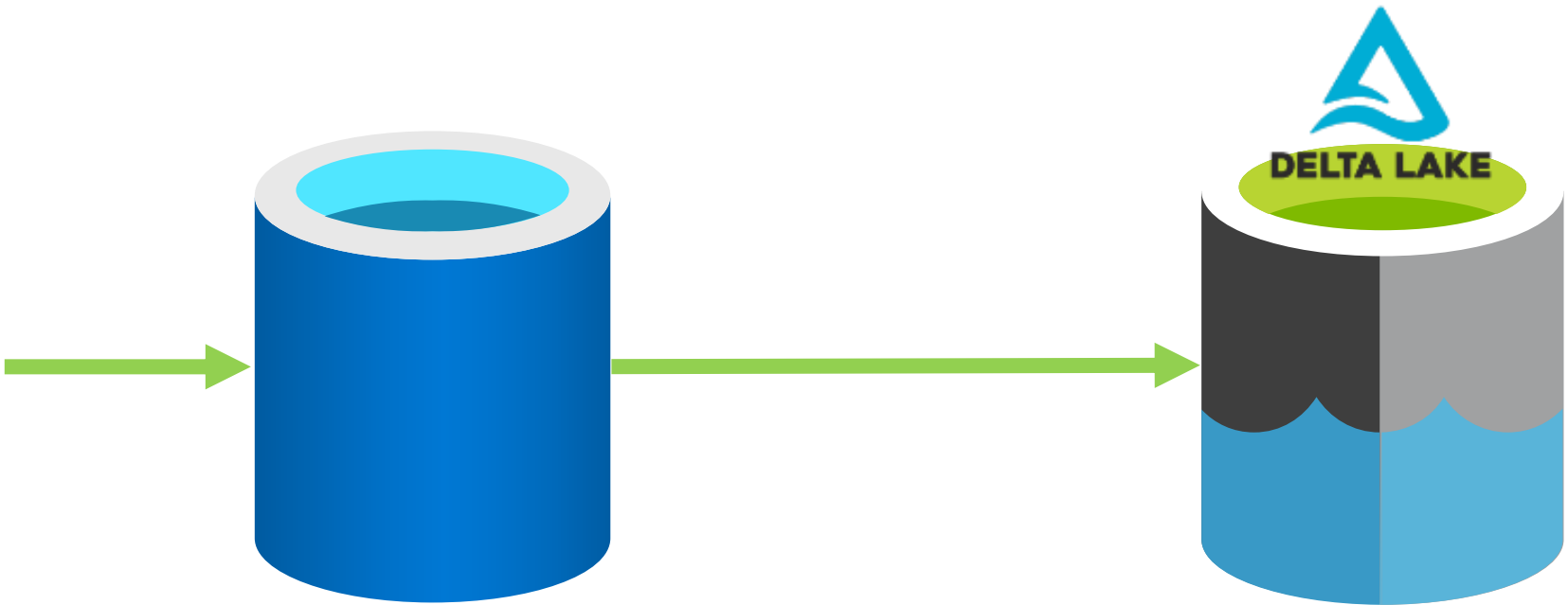


Lake
House

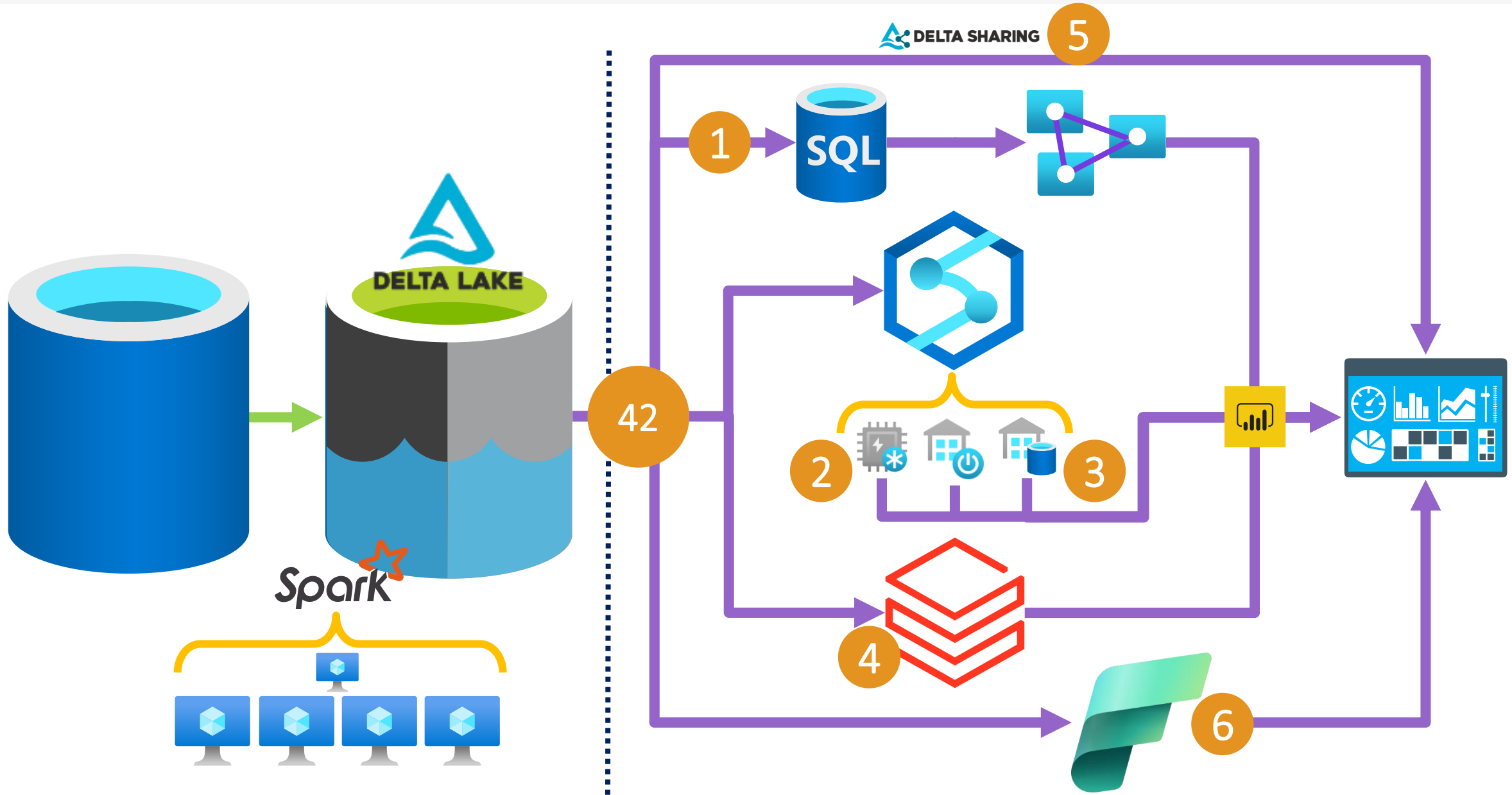
Spark

Offline
Analytical
Transactional
Processing

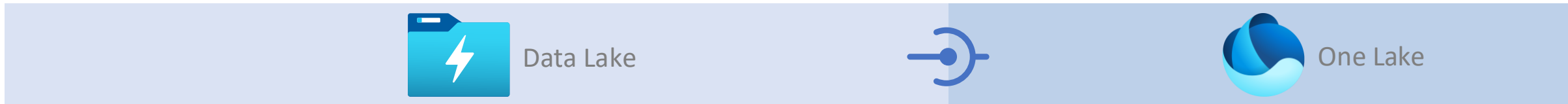
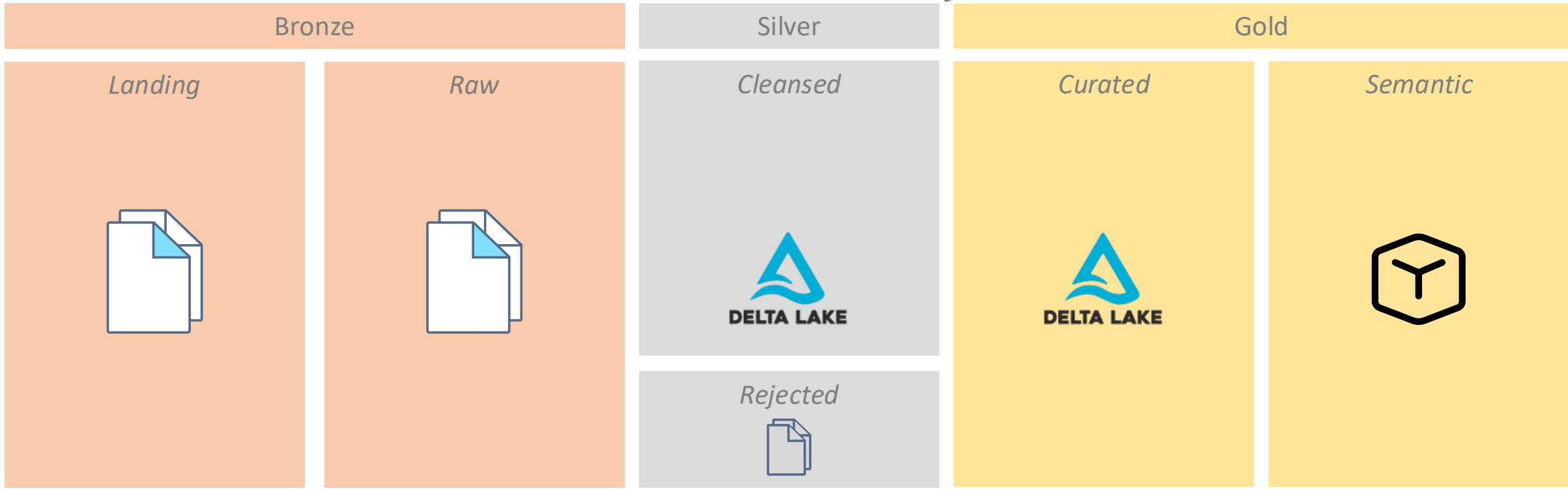
Consuming Our Lake House



Consuming Our Lake House in Azure

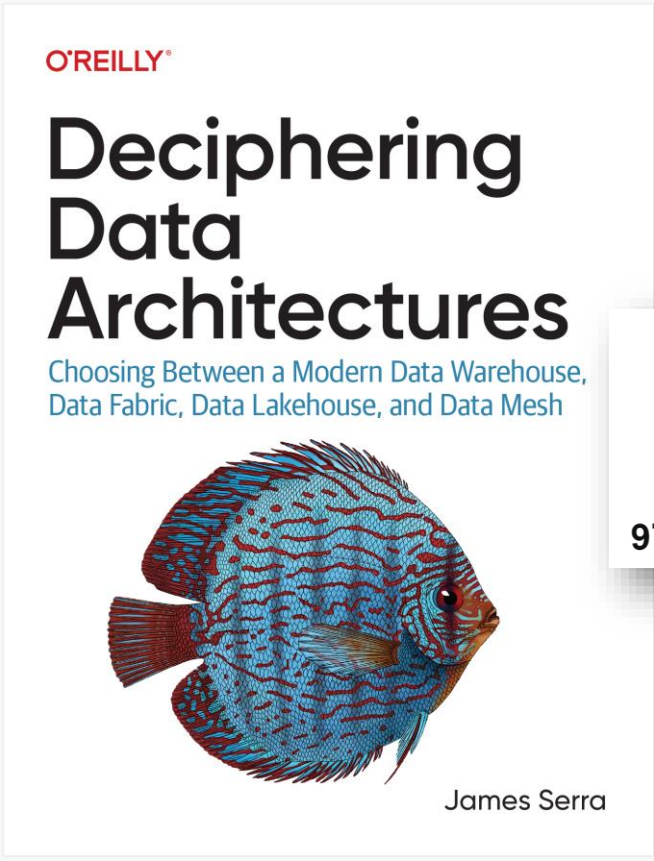


Another Pattern



<https://mrpaulandrew.com/2023/11/14/considering-a-medallion-architecture-vs-microsoft-fabric/>

Further Reading



ISBN-13

978-1098150761



Thank You

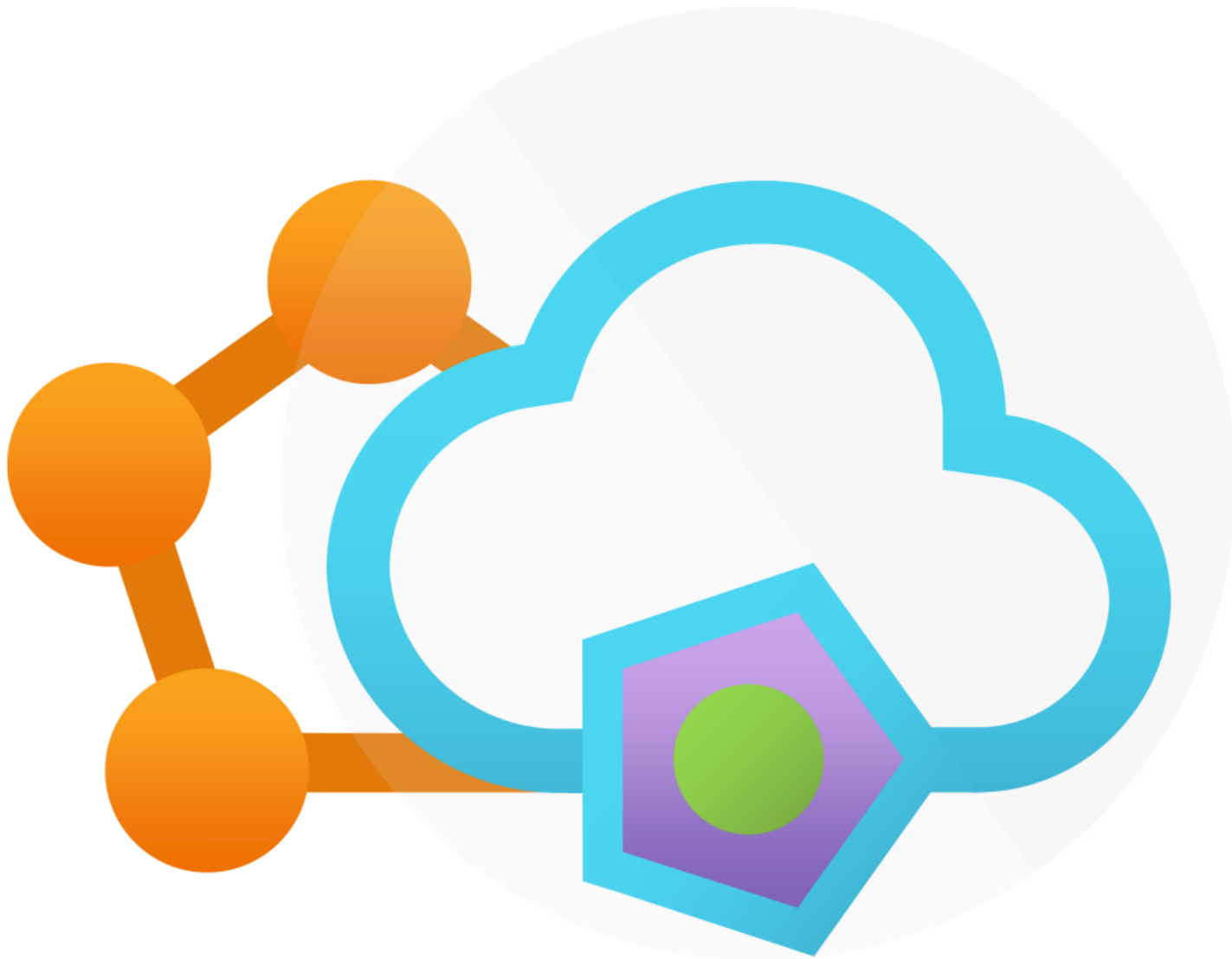
paul@mrpaulandrew.com

Paul Andrew

CTO | Director | Founder



Cloud Formations





Cloud Formations





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